

AUTHORISED FORD DEALER

ALWAYS BRING YOUR
FORD "BACK HOME"
FOR FORD SERVICE



And You'll Get **BETTER SERVICE** From It!

Ford Dealers operate on the principle that a good car deserves good care. *Authorised Ford Service* is extra good because *your Ford Dealer knows your Ford or Mercury car or Ford Truck best.* He takes pride in keeping it in good running condition. Besides developing labour-and-time-saving machines and equipment, Ford introduced factory-training of mechanics. Ford Dealers' service men use *Genuine Ford Parts*, and special factory-designed tools to do the job right. As a result, you get expert service in the shortest possible time, at the lowest cost. It may be sometime before new cars are available for everyone. So treat your present Ford or Mercury right by bringing it "Back Home" to your friendly Ford Dealer for service. He gives *better service* so that your car or truck will continue to give *more service.*



**Ford Mechanics are
Factory - Trained**

From Ford Dealerships all over New Zealand they come to the Ford Factory for instruction, learning the latest methods to give you better and quicker service.

Only Your Ford Dealer Operates the Laboratory Test Set

The *scientific* way of detecting performance. After testing, your Ford Dealer may recommend an *Engine Tune-up* — an economical service which assures peak running and maximum operating economy.

"There's no place like home" for Ford Service.