

Farm with the
PROVED TREAD
- make extra money!



GOOD YEAR
O·P·E·N C·E·N·T·R·E
Self-Cleaning Tread
most traction — least lug wear

YOU'LL be time and money ahead if you remember this: On farms the world over, Goodyear's Sure-Grip tractor tyres with self-cleaning *open centre tread* have proved their superior traction under *all conditions*. And impartial farm experts have *proved* that Sure-Grip tyres pull better than closed-bar tractor tyres — *do up to 22% more work with less time and fuel consumed*. Fit your tractor with Goodyear's Sure-Grip tyres and have the *proved tread* make extra money for you!

GOOD YEAR
Sure-Grip Tractor Tyres

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