

# MORE GRIP. LESS SLIP!

## GREATER PULL



Tough, self-cleaning lug bars that are disconnected for easier penetration into soil — producing maximum pull, minimum slip.

## EASIER RIDING



Properly angled evenly-spaced lug bars, overlapping at centre, mean smooth rolling on highway without jolts, jerks.

## STRENGTH



Lug bars butted at base like a dam for extra strength to stand alone, to bite deep and hard without danger of tearing off.

IMPARTIAL TESTS PROVE OPEN-CENTRE GOODYEARS DO UP TO 22% MORE WORK THAN CONNECTED BAR TREADS — SAVE FUEL AND TYRES!

When tractor tyres slip in the field—they lose forward motion. Obviously, besides wasting valuable time, this slipping, spinning wears away treads faster — wastes fuel to a corresponding degree.

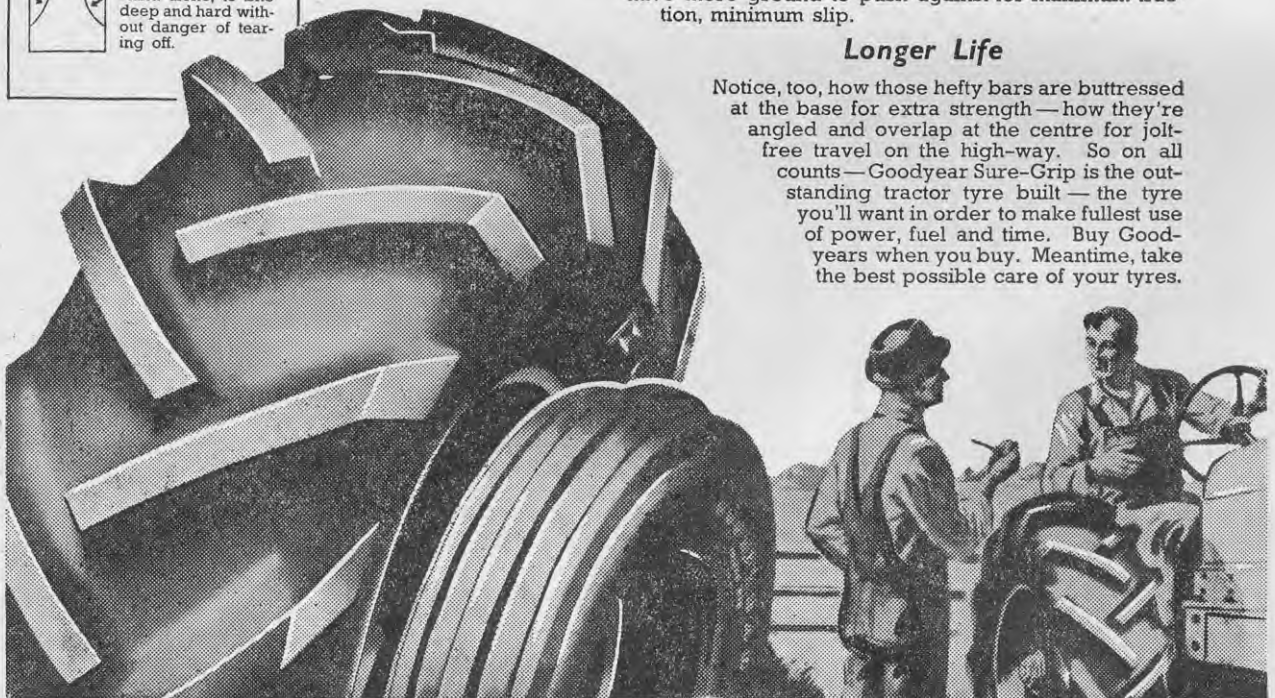
This explains why you accomplish *more work at lower cost* with o-p-e-n c-e-n-t-r-e Goodyear Sure-Grips. *Sure-Grip is the most powerful tractor tyre built.*

### Up to 22% More Work

After exhaustive tests under varying conditions of soil and drawbar loads, unbiased investigators, using scientific testing equipment, discovered that Sure-Grips do up to 22% more work than tyres with connected bar treads. This is because Sure-Grip's self-cleaning lug bars are disconnected, stand alone. Thus, their sharp, leading edges penetrate the soil more readily, just as a fork penetrates more readily than a spade. And since the bars are tapered and stand alone, they bite deeper — have more ground to push against for maximum traction, minimum slip.

### Longer Life

Notice, too, how those hefty bars are butted at the base for extra strength — how they're angled and overlap at the centre for jolt-free travel on the high-way. So on all counts — Goodyear Sure-Grip is the outstanding tractor tyre built — the tyre you'll want in order to make fullest use of power, fuel and time. Buy Goodyears when you buy. Meantime, take the best possible care of your tyres.



# GOOD YEAR

*Sure-Grip* O-P-E-N C-E-N-T-R-E TRACTOR TYRES