

You can't get ahead with a "GUMMED-UP" tread!

Every farmer knows that from experience.

If your tractor tyre tread has pockets that "gum up" with mud and dirt, the tyre's bound to slip and spin. And that means less pull, wasted fuel and more time spent in working every furrow.

So just get an eyeful of the great Goodyear Sure-Grip tyre with its time-proved, *self-cleaning* O-P-E-N C-E-N-T-R-E tread, pictured here. Note those wide, deep channels, open at *both* ends to let dirt slide out. There are no mud traps there—no dead-end pockets to snag on roots and stones.

Note, too, that those husky lug bars are extra wide at the base for strength to stand alone. That means deeper bite. And they're even spaced for smooth, steady pulling and smooth rolling.

There's your answer to the "gum-up" problem. We know because we've tested Sure-Grips on our experimental farm, *proved* they top other makes in pulling power, in every type of soil—on cover crops, too. So, remember, for prime working efficiency, fuel economy and long life, your best bet is Goodyear Sure-Grip—the tyre with the *self-cleaning* O-P-E-N C-E-N-T-R-E tread.



Sure-Grip—T.M. The Goodyear Tyre & Rubber Company

THE GREATEST NAME IN RUBBER

GOOD YEAR

Sure-Grip Tractor Tyres