

**CAN TAKE MAXIMUM
FOOD OUTPUT**

Briton Tells Dominions
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MELBOURNE July 22.
Mr. Bankes Amery, leader of the British food mission, in a speech today said: "We have now passed the stage when the shortage of foodstuffs was greater than the shortage of ships. Britain will accordingly ship all food, meat and dairy produce which countries like Australia and New Zealand can supply."



**SEND ALL
WE CAN**

Every New Zealander knows of the disastrous food shortage in Europe. Even North America is still under rigorous rationing. UNRRA, through CORSO, can use every pound of foodstuffs New Zealand can produce—and there is now no shortage of shipping.

Farmers in this country—and, owing to the acute shortage of manpower, their womenfolk—are doing a magnificent production job.

This is where Frigidaire can help to produce even more food—by saving time and by avoiding waste. The new Frigidaire Farm Model 18, with its 18 cubic feet of storage space, its 17½ square feet of shelving, its scientific cold distribution, its dependability and its simplicity, enables the farmer's wife to prepare meals SEVERAL DAYS IN ADVANCE, thus saving time, trouble and fuel. The food will be as tasty and delicious as though just cooked. In addition, the food will keep perfectly fresh and not a scrap will be wasted. Thus the farmer will be able to supply even more food to relieve the threat of starvation which stalks the devastated lands of Europe.

FILL IN THIS COUPON TODAY—Learn how the Farm Model Frigidaire can help you to avoid waste, plan better meals and save you time, trouble and toil.

LOOK TO THE FAVOURITE...LOOK TO FRIGIDAIRE

FRIGIDAIRE

**DIVISION OF GENERAL MOTORS
NEW ZEALAND LIMITED.**

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PETONE.**

Please forward me full particulars of Frigidaire Farm Models by return mail.

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ADDRESS

J.A.