



**NO 'V' DAY YET
FOR FARMERS' WIVES**



TODAY, with a hungry world demanding more and more food production, farmers . . . and farmers' wives, have to work as hard as ever.

In farm households, much time is spent in the planning and preparation of adequate and appetising meals. Here's where the Farm Model Frigidaire can help you save time, trouble and fuel. Food can be prepared days in advance and kept as fresh, as tasty and as delicious as though it had just been cooked.

In emergencies, sufficient food for a full week can be prepared and kept ready.

The Farm Model Frigidaire . . . designed for use in New Zealand farm households . . . incorporates all the modern principles of domestic refrigeration. It has 18 cubic feet of space, 17½ square feet of shelving, and features scientific cold distribution, ultra-modern design, trouble-free mechanism, dependability and simplicity.

FILL IN THIS COUPON TODAY—Learn how the Farm Model Frigidaire can help you plan better meals and save you time, fuel and trouble.

LOOK TO THE FAVOURITE LOOK TO FRIGIDAIRE.

FRIGIDAIRE

DIVISION OF GENERAL MOTORS NEW ZEALAND LIMITED.

POST THIS COUPON

FRIGIDAIRE NEW ZEALAND,
PETONE.

Please send me full particulars of Frigidaire Farm Models by return mail.

NAME

ADDRESS

A.J.