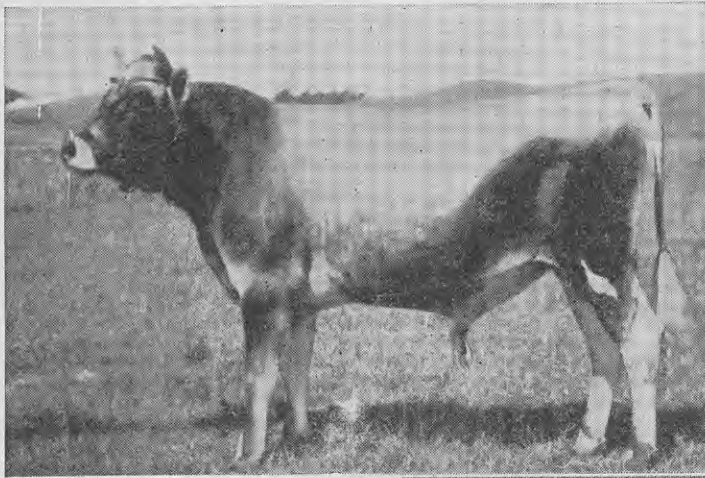


BLOOD WILL TELL, BUT FEEDING WILL SHOW!



(Left)—The sterling young bull, Illawarra Joker, which was first and champion in its class at the Paeroa 1943 Bull Fair, and also first in strong competition at the subsequent Waikato Show. The Illawarra Stud (Mrs. R. Irvine), are fed with "WONDER" from the calf stage.

(Right)—Portion of the well-known Tamaki Jersey Herd, Otahuhu (Mr. C. J. Lovegrove). Tamaki stock is well-known for both stamina and performance, and has produced many outstanding animals. Mr. Lovegrove is also a big and consistent user of "WONDER."



Every consignment that leaves the "WONDER" factory is guaranteed to contain PURE BONE FLOUR, SULPHATE OF IRON, SULPHUR, CALCIUM PHOSPHATE, COBALT, POTASH, SALT, BONE CHAR, POTASSIUM IODIDE, SULPHATE OF MAGNESIA, LIMONITE, MEAL, MOLASSES.

The special "WONDER" Pilchardene Mineral Mixture contains an approved proportion of Pilchardene Oil, in addition to the foregoing.

THE SHORTAGE OF SUPERPHOSPHATE MAKES THE EFFECT OF
"WONDER" MINERAL STOCK FOOD
 STILL MORE VALUABLE TO THE PRODUCER.

Petrol restrictions, and the consequent reduction in Travellers' calls, make it difficult to maintain our pre-War service. In the circumstances, **direct** enquiries from old clients and new friends both are welcomed. Prompt attention to all orders is assured.

THE DEMANDS OF PRIMARY PRODUCTION MAKE IT A NATIONAL DUTY TO KEEP STOCK IN THE BEST CONDITION. "WONDER" WILL HELP!

WONDER MINERAL STOCK FOOD

Registered pursuant to the Stock Remedies Act.

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