and put across, and so raise the standard of radio serial entertainment.—G. Spedding, Christchurch.

I MUST admit the serials have their points, the main one being that they kill time most entertainingly, but I have a grudge against too much of such for the small fry because they do not let them be children for long enough. They make them so eager for more such amusement that they lose interest in small things, and too many catch phrases get so abused in everyday life that one sickens of the

Competitions

January

This competition, which closes on February 15th, is bound to bring back happy remembrances of days now gone—do you remember the subject was "Holiday Memories"? I am looking forward to sharing your happiest holidays with all of you.

February

With victory as our ultimate and only object, what a wealth of co-operation has sprung up between the peoples of the world! It is a heartening sign, this sudden friendship between the peoples of the nations, but remembering that everything worth while begins at home, what are you doing to help your neighbour carry his share of the load today? Perhaps amongst your ways of help there will be an inspiration to others of us, so let us share your ideas.

"LOVE YOUR NEIGHBOUR."

No saying is truer and more important today. Send your entries to me before March 15th, and there are two prizes: First of 10/- and second of 5/-.

"MARY,"

C/o "Journal of Agriculture," P.O. Box 3004, Wellington.

source entirely. Children are very adaptable, and everything learnt in the young age sticks for ever in little minds. Always eager for fun, anything that makes them laugh is one hundred per cent., but too much of this unadulterated kill-time gets them nowhere, and I really think the class of wares put over for the children needs much better attention by the authors. But can we ever please all?

-Mrs. Vee, Hamilton.

LISTEN to the children—hear that different phrase, that dashing new slang? Last night's radio serial featured them probably. The radio has in my opinion a deep effect on the child's mind, and therefore parents should not let them hear all the mixtures that are put over the air. Ghosts and murders

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are no good, and are the wrong things to imprint on young minds; let them hear the brighter war serials if you like, the ones where they can hero worship the Air Force, the Navy, the Army. War cannot be kept away from them, and the radio usually has a number of war serials which are harmless. Unfortunately "gang" serials are upsetting in speech and moral, so keep clear. Generally though, I think radio has a lasting influence on the child's mind, and provided parents keep a check on the programmes, the radio should prove a great benefit.

M., Feilding.

SAYS Judy to Punch: "Hurry up with that cow, or we will be late for the serial to-night. I want to be back at the house by 5.30." So, working with added zest, they hustle along

with their chores and for that day at least they are on time. The serials they follow definitely give them something to think about, and as we seldom go to pictures, and have never had the opportunity of taking them to a suitable children's play, it gives them variety, apart from definite thrilling entertainment. So much for the "early on the programme" serials. I am definitely against those coming late in the evening for children to sit up and listen to, very often hours after they should be in bed, and very often, too, of a nature far too excitable for children to go to bed on. These late serials should not be allowed by parents until a certain age is reached, or their hearty, healthy offspring may develop into nervous and highly-strung individuals.-Roundabout, King Country.