

that existing stands produce to their maximum capacity.

In the past, the Akaroa Peninsula has produced large quantities of cocksfoot seed, but these activities are extending more and more to the Plains, particularly in Mid-Canterbury, where lower harvesting costs and higher seed purity assist in enabling cocksfoot seed to be marketed at world parity. Wherever possible, certified seed should be produced, as this type of cocksfoot has already established a reputation in many countries.

Browntop

Browntop seed production is not carried out on pastures sown specifically for seed production, but, probably more so than any other pasture seed, is an incidental in the normal farming programme. The seed is usually harvested on the typical browntop areas of Otago and Southland and along the foothills of Canterbury. While, under present management conditions, little can be done to increase the yield of browntop seed, care in the stripping and harvesting of every available acre will go far to increase the total production of this seed.



The hall-mark of quality. A sack of seed receiving the official certification seal.

[H. Drake, photo.]

White Clover

The harvesting of white clover seed may be undertaken as a straight seed crop from white clover-dominant pastures, or it may be produced in ap-

preciable quantities in association with perennial ryegrass seed. Canterbury produces much of the white clover seed harvested, although considerable quantities are also produced in other districts which are subject to

1860



1941

SOWING, SELECTING and SELLING PEDIGREE SEEDS

Has been Our Business and Our Hobby for over Eighty Years.

NOW MORE THAN EVER BEFORE NEW ZEALAND MUST DEPEND ON HER OWN RESOURCES FOR SUPPLIES OF AGRICULTURAL SEEDS.

COOPER'S PRIZEWINNER ROOT SEEDS

in Bulk and in Sealed Packets, are Bred to a Standard . . . Not to a Price!

We have been growing all types of Farm and Vegetable Seeds for several decades. Our Seed is harvested from crops rogued and grown under our own personal supervision.

. . . From our own special mother seed bred and reselected over a number of years.
DO NOT BE MISLED INTO BUYING SEED PRODUCED FROM CROPS LEFT TO SEED BY ACCIDENT OR NOT SOWN FOR SEED PURPOSES.

Seed Growing is Our Business. Play safe, order your requirements for 1942 now.

— Agents Throughout the Dominion —

F. COOPER LTD. SEED GROWERS
109-115 Dixon Street - Wellington

Place Your Seed Requirements in the hands of Qualified and Experienced Dealers

LET QUALITY NOT PRICE BE YOUR ONLY GUIDE.

Remember Cooper's Prizewinner Root Seeds take more Prizes in N.Z. than all other brands of seed put together.