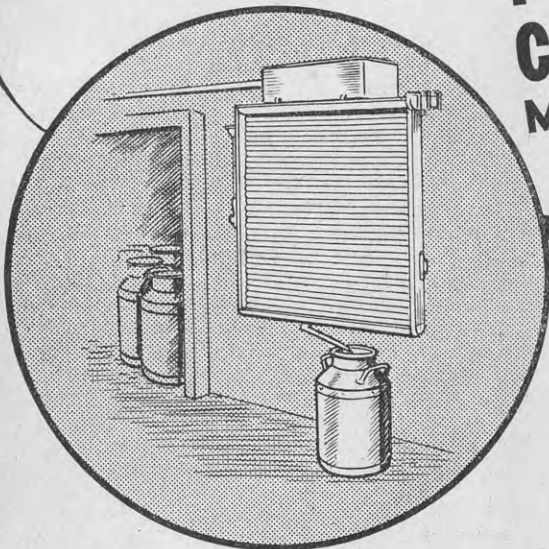


Post the Coupon

below — for full information on

**FRIGIDAIRE
COOLING** for your
MILK OR CREAM



Remember, the amount of PROFIT you make depends largely on the efficiency of your cooling system!



★ Here are some of the advantages of

**FRIGIDAIRE
COOLING . . .**

1. Your Frigidaire cooling system cools your milk or cream below 50% — thus keeping down the bacteria count. A low bacteria count means HIGHER GRADING—which means MORE PROFITS each month . . . each year.
2. Frigidaire maintains proper storage temperatures. Supersedes old-fashioned methods of cooling.
3. Your Frigidaire plant eliminates spoilage, rejection and penalties due to improper cooling.
4. Frigidaire provides more efficient, more economical operation.
5. Frigidaire saves time and labour that can be devoted to other profitable occupations.
6. There is a Frigidaire plant suitable for your herd—no matter what its size.
7. Frigidaire systems are simple and inexpensive to install.
8. Some New Zealand farmers are losing from £50 to £150 per annum through low grading—due to high bacteria content. Frigidaire will save these losses!

**ACT
NOW**

USE THIS COUPON
FOR FREE ADVICE

FRIGIDAIRE NEW ZEALAND, PETONE.

Please forward me full particulars including price and instalment costs, of a Frigidaire cooling system suitable for my particular requirements.

NAME

ADDRESS

SIZE OF HERD..... BUTTER OR CHEESE.....

This places me under no obligation to buy.

J.A. 9/41