

*Wilson's*  
**STAR BRAND**  
 PORTLAND CEMENT.

# An ageless asset-- **CONCRETE on the FARM**

Discriminating farmers everywhere are realising more every day the advantages of concrete on the farm. Its absolute permanence, dependability, lack of depreciation and freedom from all maintenance costs make it the ideal material for the thousand and one jobs which add to the comfort, the convenience and the efficiency of the modern dairy or sheep farm. Concrete is an **ECONOMY** you cannot afford to be without.

**FLOORS**—for cowyards, pig pens, etc. Concrete makes a permanent job that never wears, is neat and can be easily kept clean.

For **PATHS, STOCK ENTRANCES** Concrete makes a clean, permanent way.

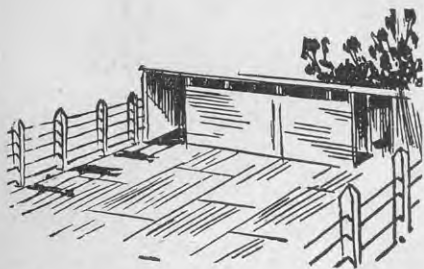
**SILOS AND WATER TANKS.** Immune against corrosion and rot, concrete makes silos and water tanks for everlasting service.

**FENCE POSTS** made of reinforced concrete are permanent, neat, relatively cheap and resistant to fire.

For **WATER TROUGHS, DRAINS AND PIPES** Concrete has proved its efficiency and economy.

For your next concrete job use Wilsons Star Brand Portland Cement—specially recommended for its durability and strength.

Write for free information on any matter regarding the use of concrete on the farm — yours on request.



**WILSONS (N.Z.) PORTLAND CEMENT LTD.**

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