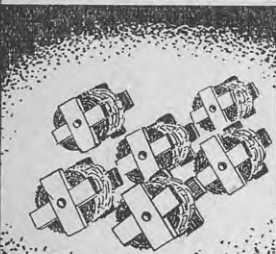
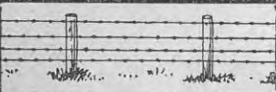


# AFTER ALL IT'S A MATTER OF COMMON SENSE TO INSTALL A

# PRIME ELECTRIC FENCE

## HERE'S WHAT YOU MIGHT SPEND -



A considerable amount of money for an obsolete method of fencing.

You pay from four to seven times the amount for wire than is necessary.

You pay for hundreds of posts not really required.

You pay for hours of arduous labour that are totally unnecessary.

The Prime Electric Fence controller is the heart of the system. IT'S NO GOOD SAVING UP TO 80 PER CENT. IN FENCING COSTS IF THE CONTROLLER YOU BUY IS FAULTY. The Prime is the leading fence controller in the world to-day. Granted it costs you a pound or two more, that "extra" guarantees you years of trouble-free service, ends your fencing problem for all time, and brings an undeniable asset to your farm.

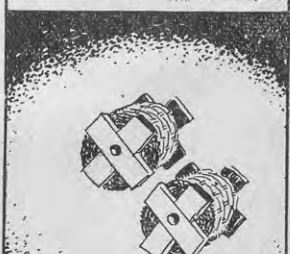


You use one single strand of wire instead of six or seven.

You eliminate costly repairs, your upkeep is low, while fresh pastures are easily fenced.

You save hours of time. One man can fence many chains in a day.

## HERE'S WHAT YOU DO SPEND



## POST THIS HANDY COUPON TODAY

WRIGHT STEPHENSON & CO. LTD.,  
P.O. Box 16, 35 Albert Street, AUCKLAND, C.I.

I am interested in the Prime Electric Fence. Please send me details of installation and cost by return.

NAME .....

ADDRESS .....

All progressive farmers to-day are adopting Electric fencing and scores of them have installed a Prime. Send in the handy coupon today for full details. It entails no obligation; in fact, it's going to save you money. Learn what it will mean to you to instal a

## PRIME ELECTRIC FENCE

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