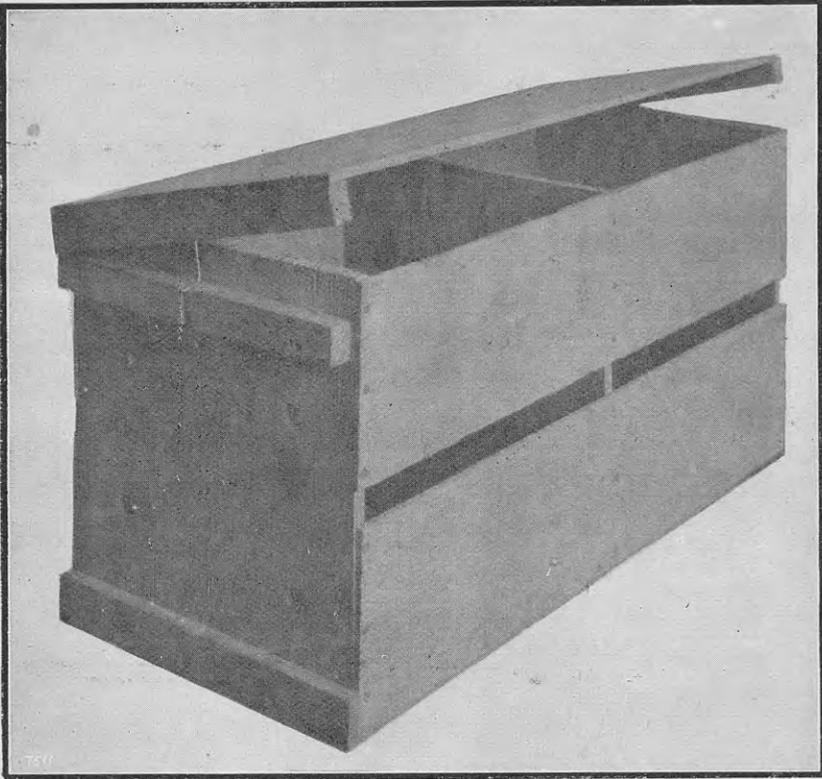


musty flavour to the eggs. On each tier of eggs a sheet of manila cardboard was placed. These were specially perforated for the London shipment, in order to allow as free a circulation of the cold air through the package as possible. The Canadian case is illustrated herewith. I have to express appreciation of the keen interest taken in the shipment by the refrigerating staff of the s.s. "Rotorua," by which steamer



THE CANADIAN EGG-CRATE.

the eggs were shipped to London. No doubt the care taken of the eggs on the oversea voyage was largely responsible for the excellent condition in which they reached the Home market.

#### QUALITY VERSUS QUANTITY.

While the laying competitions have rendered the industry excellent service in developing the laying-power of certain breeds of poultry, this should not be their only objective. The day is passing when the consumer will purchase eggs irrespective of quality. He will demand,