ence, enthusiasm, business capacity, passion for detail, and a love of neatness and cleanliness, are qualities which must be possessed in greater or lesser degree; and combined with these there must be the necessary capital behind the venture, while the site of the plant must be suitable, and the location must be near a good market. The business of keeping poultry on a large and extensive scale is indeed so exacting that it cannot be expected it will succeed except with a small minority. Where the great bulk of the poultry are being kept to-day is where they will be kept in the future—on the farm, as a side line. Realizing this, it is the desire of the Department to raise the standard of farm poultry, to bring about a keener appreciation of the possibilities in poultry products on the part of the farmer as a mere adjunct to his general farming operations, not so much on the sheep-farm or cattle-run, but on the small farm where the successful production of the minor products bulks large in the year's revenue. Many a farmer's wife or daughter has paid for the groceries and has been provided with a little pocket-money from the poultry, even though these may be a nondescript collection and housed and managed in a rough-and-ready manner. Instead of having to feed the birds out near the stable or cow-shed and hunt along the hedges for the eggs, how much more pleasant it would be, and decidedly more profitable, were the birds kept in comfortable quarters and managed as they should be. Of course, range for young stock is always desirable, and a free run for the hens for an hour or two in the afternoon is an advantage. If poultry-keeping were studied by the girls on the farm, and only young and high-type layers of a general-purpose breed kept, and then only sufficient to be handled with advantage, what pleasurable and satisfactory work it could be made! Viewed as it should be, as a properly conducted side line on the small farm or the suburban holding, poultry-keeping becomes an important wealth-creating medium. At the present time there are probably more people producing eggs and poultry in the Dominion than are the people engaged in producing any other commodity. Hardly a farm is without its few fowls, while the majority of suburban and country residents have their little flocks. The individual production is small, but the aggregate is great; in fact, the total wealth produced by medium of the hen would be found to be greater than that of any of our smaller industries could an accurate census be obtained. It is safe to assume that the great majority of the people keeping poultry find it profitable to do so, especially in these days when so many facilities are afforded for the securing of really profitable layers. the most gratifying feature of the industry at the present time is the improved character of farm poultry from an egg-producing point of view, while a desirable tendency is observable on the part of the farmer to keep general-purpose breeds of the laying type. What is