November 30, 1911.

Electors of

10

AUCKLAND CENTRAL.

Moses sent young men to spy out the land of Canaan. Joshua sent young men as spies to Jericho.

Send this young man,

GLEESON,---

not to Jericho---but to Parliament. He'll do his duty to his City and his Country.

Yours faithfully,

AN ELECTOR.

A^{UCKLAND} E^{AST} E^{LECTORATE.}

MR. ARTHUR M, MYERS

WILL ADDRESS THE ELECTORS

IN

ST. ANDREW'S HALL, LOWER SYMONDS-STREET.

T O - N I G H T

At 8 o'clock.

LADIES ARE ESPECIALLY INVITED

T^o T^{HE} E^{LECTORS} O^F A^{UCKLAND} W^{EST.} THE QUEEN'S THEATRE, Proprietors, MacMahon and Lodder. GO WHERE THE CROWDS GO! History repeated itself yesterday, when MacMahon and Lodder's Beautiful New Theatre was packed to its utmost capacity througnout the Day and Night.

ALL PICTURES EXCLUSIVE.

See it first at the Queen's Theatre. Daily 11 a.m. to 11 p.m. CONTINUOUS.

"The Best the Wide World can Furnish."

FANCY! ONLY 6d AND 3d.

Nothing Unworthy of the Entertainment but the Prices. GREAT CHANGE OF PROGRAMME TO-NIGHT (THURSDAY).

HIS MAJESTY'S THEATRE. NOVEMBER 27th to DECEMBER 9th. AUCKLAND

Competitions Society's Festival-12 days-Festival MUSIC, ELOCUTION, ART.

PREMIUN BONDS.

As very few people in this country know much about Premium Bonds, or t he method of dealing in them, and as a great deal of misapprehension exists as to their character and value, the Directors of the International Investment Company, Limited, think it advisable to place the following facts before the public, and especially before intending investors.

WHAT IS THE SECURITY?

Our agents are frequently asked, "How are these bonds secured?" Some people seem to have an idea that because the bonds in which we deal are foreign, therefore, they are not a safe investment; but this is an absurd mistake. Everybody familiar with the subject knows that throughout Europe the stocks which which we handle are regarded as absolutely "gilt-edged," and that something like £900,000,000 of public money is invested in this form of security; and the reason that they command such confidence is that every one of the Bonds we sell is guaranteed by the Government, and, as the "London Daily Telegraph" of August 1, 1908, says: "To speak of these bonds as poor security merely shows entire ignorance of them. They are excellent investments," this paper states, "for those who are content with a low rate of interest, but wish to ensure the safety of their capital, quite apart from the chance of a handsome bonus."

wish to ensure the safety of their capital, quite apart from the chance of a handsome bonus." The following papers have advocated the same system of loan finance in England:—Daily and dates: "Daily Telegraph," 1st August, 1908; "Daily Mail," 26th August, 1905; "World's Work," January, 1904; "Paul Mall Gazette," 5th October, 1907; "Ideas," 4th April, 1907: and the late Sir George Newnes, the well-known Newspaper Proprietor.

WHAT CAN YOU DO WITH THEM?

Stocks of this description are meant to be held as an investment, and, therefore, the best use to which you can put them is to keep them till they are drawn for redemption. Even if you do not secure a premium, your capital is safe, and your interest is safe; or (what comes to the same thing), in the case of the bonds that do not pay direct interest, the value at which the stock must ultimately be redeemed is increasing all the time you hold them. If after you have held your bonds for twelve monts or more you would

If after you have held your bonds for twelve monts or more you would prefer to get your money back,

WE WILL RESELL THEM FOR YOU.

Some people appear to be afraidthat having once bought bonds from us they may not be able to get rid of them again. But as our instructions to Agents set forth, we are prepared to resell clients' bonds at the price we are quoting at any given time, less brokerage and Index Transfer fee, 'always provided that the clients have held the Bonds for at least twelve months. There is, therefore, no fear that you will find yourself loaded with an asset on which you cannot realise.

We have made very complete arrangements to enable us to carry out this undertaking. Our London bankers, N. Keizer and Co., Threadneedle-street, advise us by every mail of the current prices of these bonds, which are constantly quoted in price lists and publicly sold in England and on every Continental exchange. Bonds sold in England bear the England Inland Revenue Stamp.

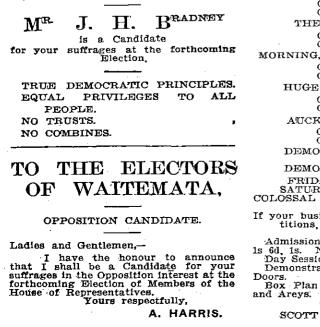
But there is another alternative; you can

BORROW ON THEM FROM US.

This is a special provision to meet the needs of clients who may be temporarily pressed for funds and would prefer to borrow rather than sell out their holding. We are prepared to make advances on liberal terms to clients holding fully paid up bonds, up to 75 per cent. of our quoted cash price, at current market rate of interest. This is surely a very strong proof of our confidence in the security. We may also point out that it safeguards our clients in another way; for the risk of being called upon to make advances up to 75 per cent. of the cost price of bonds must always prevent us from charging our clients a price unduly above the market rate for their bonds, even though they got them on the time-payment system. This arrangement, therefore, not only provides cheap money for our clients, but secures them cheap bonds as well.

WHERE DO WE COME IN?

Occasionally when intending investors have been approached by our agents, they have apparently been unable to understand what we do for them and how we make a profit out of it. It would take a long time to describe exactly the large amount of work that needs to be done to secure the interests of our clients, keep closely in touch with the English and Continental money markets, check the price lists which reach us in large batches every mail, and notify the results of drawings. Any client interested in the work is invited to investigate our methods at his leisure, and we are confident that he will be amply satisfied with the completeness and efficiency of our system. As to our profits it is only necessary to remind investors that the bulk of our business is done on the time-payment system, and that there is necessarily a considerable difference between the instalment price at which we sell the bonds and the price we sell at for cash. Any inquiries of a legitimate character into our business and the way in which it is conducted we are fully prepared to answer through the agents and officials of the company, for we are convinced that the fullest investigation will only serve to bring home to the investing public, the absolute fairness of the terms we are prepared to make with them and the high value of the investments that



COMPETITIONS COMPETITIONS. THE DOMINION'S BEST COMPETITIONS. COMPETITIONS MORNING, AFTERNOON, EVENING. COMPETITIONS. COMPETITIONS HUGE AUDIENCES DAILY. COMPETITIONS COMPETITIONS AUCKLAND v. DOMINION COMPETITIONS COMPETITIONS DEMONSTRATION NIGHTS DEMONSTRATION NIGHTS FRIDAY, DECEMBER 8th, SATURDAY, DECEMBER 9th, COLOSSAL PROGRAMME BY PRIZE-WINNERS. If your business interferes with Compe-titions, give up your business. Admission: Evenings (Finals), 2s 6d, 1s 6d, 1s. No Early Doors. Day Sessions (Matinecs excepted), 6d. Demonstration Nights, 3s, 2s, 1s. Early Doors Doors. Box Plan reserved scats at Wildman and Areys. NO FREE LIST. SCOTT COLVILLE, Managing Sec.

we can offer.

For the International Investment Co., Ltd.,

WILLIAM NOTON, Managing	Dire	ctor,
H. MUNRO CLARK, Chairman	of	Directors.
J. D. WEBSTER, Director,		
ROBERT NOTON, Director,		
IRVING CLARKE, Director,		
C. R. BAILEY, Director,		
J. W. JAMISON, Secretary.		

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Particular work and repairs a specialty. Write for information on all branches of the trade.

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Oil Launches and Yachts hauled up, cleaned, repaired and painted at shortest notice.

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A large and varied stock of Edison's Phonographs and Records to choose from. B.S.A. Bicycles built to order. Cycle and phonograph repairs a specialty.