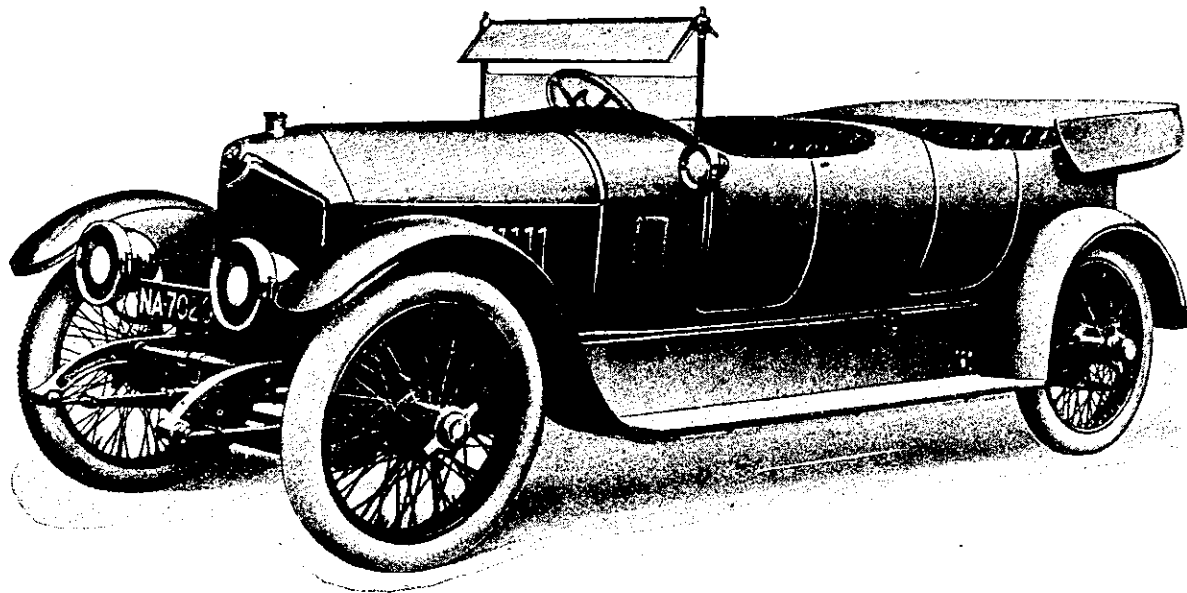


The
Sign
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The
Quality
Car



THE CAR THAT IS BUILT TO SAVE "AFTER COST."

WHEN one is buying a motor car there is a source of added satisfaction if one has a guarantee that the cheque written in payment for the initial purchase will never have to be followed by others, perhaps individually less pretentious, but in the aggregate representing a substantial sum for "After Cost."

The Crossley is a car that is *built* to save "after cost," for the very best---best designing skill, best of materials and best of workmanship---go into it at the *beginning*.

There is nothing you will want to add to a Crossley. It is not only the Quality Car, but it is the Complete Car---complete in everything that makes for the highest standard in motor car construction.

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