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For 1917 we anticipated offering
AN EASY LEADER

and our anticipations have been more than realised
WITH NO INCREASE IN PRICE

The New Model, 4-90, is equipped with Demountable Rims, Spare Rim, Better and Softer Upholstery and Cushions, Improved Springs, Improved and more accessible Distributor, Larger Radiator, Longer Gear Lever, Improved Door Locks, and many other improvements, thus outranking all competitors, and enabling us to offer

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YOUR INSPECTION IS INVITED

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LIGHTS.



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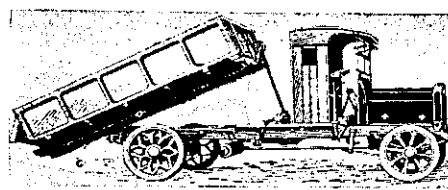
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We have just landed a shipment of these well-known Cars and Chassis, beautifully finished, in Extra Large — Three-seaters and several for Commercial use. —

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C.A.V. Car Lighting



THE AVENUE, EFFINGHAM.

ONE of the most charming lanes in Surrey. When this picture was taken the only light available was that obtained from the pair of **C.A.V. MODEL "F" HEAD LAMPS** fitted to the Car.

Many Owners tolerate acetylene or oil lamps simply because electric lighting "might go wrong." Ask any one of the 50,000 Motorists whose cars are fitted with C.A.V. Lighting and they'll tell you this does not apply to this Simple, Safe and Certain System.

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