

STAGE GOSSIP.

The "Court Cards" appear at Palmerston North on the 20th, 21st and 22nd inst.; Feilding follows on the 23rd and 24th, Marton 26th and 27th, and Wanganui for four nights.

The American public wants a play with the big idea, and then a touch of love interest. Remember this: There must be love interest, whether in the most thrilling melodrama or the wildest farce. And the play must be human, and red-blooded. But love interest is the play element that feeds the box-office and pays salaries.

When Fred. Niblo finishes his three years' engagement under the management of J. C. Williamson, Ltd., and returns to America, he will step into the place of George M. Cohan, his brother-in-law, playing the types of parts which Cohan has made the leading feature of the American comedy stage.

What Philip Sousa, the "March King" says: "Without the band, war will cease. The band is the most romantic element of war and the fact that this has been eliminated by the great developments in waging war in the last few decades is one of the most hopeful signs for world peace.

Mr Leo D. Chateau of the Branscombe firm, retails the following story, which came originally from the famous English comedian, Tom Craven. The latter recently negotiated, whilst in Australia, to act as producer and song writer for the Branscombe firm but ill health compelled him to return to England.

Miss Sylvia Bremer, the pretty young actress with the expressive eyes, who made good in New Zealand with "The Argyle Case," is having her big chance in Sydney at present, taking Miss Muriel Starr's place in the strong drama "Bought and Paid For."

SAVARESSE'S SANTAL CAPSULES. PHYSICIANS RECOMMEND THEM MADE IN LONDON OF ALL CHEMISTS

HIS MAJESTY'S THEATRE.

Direction Beaumont Smith. "An Irresistibly Charming Play"—says "Lyttelton Times," Christchurch.

Commencing SATURDAY NEXT, APRIL 17, AT THE MATINEE. Direct from Nine Weeks in Sydney.

BEAUMONT SMITH Presents the play that stirs every heart. SEVEN LITTLE AUSTRALIANS. WITH A NOTABLE CAST OF CHARACTERS INCLUDING Dr. Wallace Harrington Reynolds (The famous Father Kelly of "The Rosary")

Box Plan opens at Wildman and Arey's TO-DAY (THURSDAY). Applications from heads of schools for matinee concessions for parties of not less than 20 children will be received by Beaumont Smith, care Wildman and Arey, up till noon, Friday.

OPERA HOUSE.

MATINEES WEDNESDAYS AND SATURDAYS.

PAUL STANHOPE'S BIG AMERICAN BURLESQUE CO. In "FUN ON A FARM."

Other Attractions: FRED SWIFT, DENTAL RISKITTS, ELTON FOX, FLORENCE ESDAILE, HENRI FRENCH.

New Week Night Prices: Prices: D.C. and O.S. 2s.; Stalls, 1s.; Family Circle 6d. No half-price. Booking 6d Extra. Robertson's to 6 p.m. thereafter at Theatre or by phone 1595



NEW ZEALAND RAILWAYS.

WELLINGTON RACES AT TRENTHAM, APRIL 14 AND 17, 1915.

Holiday Excursion Tickets, available for return until 19th April, will be issued from Levin, Pukerua and intermediate stations on 13th and 16th April, from Masterton, Greytown, Cross Creek and intermediate stations to Wellington on 13th and 16th and by morning trains on 17th April.

N. L. BAIRD (THE SIGN MAN). THEATRICAL, SCENIC AND POSTER ARTIST. 127, ALBERT STREET, AUCKLAND.

Professional and Amateur Scenery and Effects Designed and Painted by a First-class Professional Staff. We have in store a good selection of Cloths, Wings and General Accessories, suitable for large and small theatres and halls. These we can Loan on Hire at Reasonable Charges.

THE FRED. BROWN BLIND CO., PRACTICAL VENETIAN LINEN AND WIRE GAUZE BLIND MAKERS. 145-147 PONSONBY RD., AUCKLAND. TWENTIETH CENTURY ROTARY, CENTRE CORD ACTION VENETIAN BLINDS. MOSQUITO DOOR AND FRAME VENETIAN BLIND MANUFACTURERS. ESTIMATES GIVEN. Phone 914.

I canna' leave the auld folks now, I'd better 'bide a wee, Dad's got a cold, and Mum's not well, And pipes the ither e'e. I'll gang doon to the corner store For Woods' Great Peppermint Cure, And Mum and Dad will "greet" no more. Aye—they'll be richt for sure.

BLOOD STOCK SALE.

ABRAHAM AND WILLIAMS, LTD., in conjunction with Corry and Co., of Blenheim, have received instructions from J. M. Lightfoot, Esq., Executor in the Estate of the late H. Hodge, to offer for sale by Public Auction, at Wellington, on THURSDAY, APRIL 15 (day after Thomson Handicap, the following highly-bred thoroughbreds, some in training, all in forward condition, and with nominations available for second day of Wellington Autumn Meeting:—

- Chillies, 5yrs (Achilles—Bellicent) Borsil, 6yrs (Boris—Chatsil) Margarita, 4yrs (Achilles—Margaret) Elevate, 3yrs (Elevation—Julie) Negative, aged (Birkenhead—Film) Manu, 3yrs (Achilles—Punawai) Chattis, 4yrs (Chatsworth—Turepo)

The above horses are at present being trained at Otaki, and the trainer, N. Williams, will be pleased to show intending purchasers any of the stock and to give any information. Letters to view may be obtained from the Auctioneers, at Palmerston North, Wellington, or Blenheim, on application.

THE SOUTH BRITISH INSURANCE COMPANY, LIMITED.

An Interim Dividend of Two Shillings and Threepence per share for the half-year ended February 28, 1915, has been declared and will be payable on and after 8th inst. Shareholders can obtain warrants on application at the Company's Offices.

By Order of the Board. P. H. UPTON, General Manager. Head Office, Queen Street, Auckland, April 1, 1915.

C. W. CLARKE, AERATED WATER MANUFACTURERS, TUTANEKAI STREET.

Home-brewed Stone Ginger Beer and Hop Beer a Specialty. Ring up Phone 23.

THE MUNICIPAL OPERA HOUSE, WANGANUI, N.Z.

This up-to-date Theatre seats 1000; every convenience. Lighting, electricity. Dates may be played; rental on terms. Advance work taken in hand on shortest notice. Apply—

WILL JAMESON Manager. MR. A. G. PILKINGTON, BARRISTER AND SOLICITOR, CAXTON CHAMBERS, SWANSON STREET, AUCKLAND.

Loans arranged on approved securities. MONEY TO LEND at a Moderate Rate of Interest. JACKSON & RUSSELL, SOLICITORS, SHORTLAND STREET.

SUFFOLK HOTEL, COLLEGE HILL, AUCKLAND. Telephone 2856.

The undersigned has taken over the above Hotel and will be pleased to see all old friends. Only Best Brands of Wines and Spirits stocked. Table and Accommodation the Best.

W. C. PICKETT Proprietor.

SOUTH CANTERBURY STEAM LAUNDRY, J. W. WOOD Proprietor. SOPHIA STREET, TIMARU. HIGH-CLASS SHIRT AND COLLAR DRESSERS. SHIPPING WORK A SPECIALITY. Promptness in Collection and Delivery. Telephone 449.

SMOKERS should realize that "Fluozol," gargled undiluted, absolutely cures Smoker's Throat. Chemists and Stores, 1/6 and 2/6.

The Allenburys Foods. MOTHER AND CHILD. PAMPHLET ON INFANT FEEDING AND MANAGEMENT FREE ON REQUEST. The "Allenburys" Milk Food No. 1 consists of fresh cow's milk scientifically modified so as to closely resemble human milk in composition.

The "Allenburys" FEEDER. The Simplest and Best Feeding Bottle on the Market. EASILY CLEANSED BY FLUSHING UNDER THE TAP. In cardboard box, complete.