

# THE PUBLISHER'S DESK.

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## OUR CHRISTMAS NUMBER.

Our next issue will be the Christmas Number. As large numbers of this specially attractive issue will be bought to send to friends in the old country and elsewhere, send in your orders early to avoid disappointment. Although a much larger number will be printed than last year it will be difficult to supply the demand that is sure to arise. Therefore order early from your bookseller or this office. Special stories, articles, and poems to suit the season will appear. Amongst other features will be found a collection of photos and short notices of our contributors. Those contributors who have not received circulars, through change of address or any inadvertence, will oblige by sending in, at their earliest convenience, their photos, and a few notes of literary work they have done or have in preparation. This collection will be of special interest as a large number of photos have already come to hand.

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## SCHOOL ADVERTISEMENTS.

We often receive letters from various parts of the world making enquiries about New Zealand from intending emigrants, and requesting us to send them the Magazine. "What schools are there?" is a constant question. For educational advertisements what better medium can you have? It goes into the best homes. New arrivals invariably ask for it.

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## OUR RECREATION DEPARTMENT.

It is our intention to place under this heading all advertisements referring to Tourists' Routes and Health Resorts. Owners of hotels, steam-boats, coach proprietors, and those who wish their advertisements to catch the tourist's eye, will find it greatly to their advantage to advertise in these pages. What better medium can there be than a Magazine which gets into every tourist and traveller's hands? We have already received letters of enquiry about the various Holiday Trips advertised under this heading.

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Articles on the following subjects will appear shortly:—

THE EDITOR AND HIS CONTRIBUTORS.

THE WAO-NUI-A-TANE (The Great Forest of Tane).—By James Cowan.

THE MASON BEE.—By H. L. Machell.

"PELORUS JACK."—By T. Lindsay Buick.

SOME NOTABLE SHIP WRECKS ON THE NEW ZEALAND COAST.—By J. Blades.

CARLYLE AND DEMOCRACY.—By W. G. McDonald.

A WAGON TRIP TO THE WEST COAST.—By Emily A. Chaplin, B.A.

Storiettes by the following Authors:—

THE ISLE OF MYSTERY.—By K. E. Leefe.

THE BRUMMAGEM BABY.—H. J. Priestley.

A SPLENDID REVENGE.—By F. B. Crouch.

THE BRACELET OF MERRYVALE.—By J. V. Solomon.