THE PUBLISHER'S DESK.

OUR CHRISTMAS NUMBER.

The years roll quickly by. This is the sixth Christmas the New Zealand Illustrated Magazine has seen, and our readers never seem to tire of congratulating us on the excellence of the production. Contributions are constantly coming in from New Zealanders in all parts of the world who have had copies of the Magazine sent them by friends here. Don't forget that the present number is especially adapted for this purpose.

A PRIZE COMPETITION.

We would call especial attention to the advertisement on page 25% of Dr. Barraclough's Second Annual Natural Science Competition. The object of this Competition, as set forth by Dr. Barraclough in his article on the subject, is an admirable one. The Prize of Five Guineas is worth an effort, and the announcement made that selections from the unsuccessful essays will be published and paid for at usual rates will no doubt be an extra ancentive to those who are dubious of their ability to secure the Prize.

TO ADVERTISERS.

The increased circulation consequent on the reduction of the price of the New Zealand Illustrated Magazine to the popular price of sixpence makes it a still better medium for advertisers. Following on the lines which have made advertisements in the American magazines give such good results to enterprising advertisers, we desire to make pictorial advertisements a prominent feature. Our representative is now touring the colony to interview heads of firms. Special designs, humorous or otherwise, to suit any description of business will be supplied by our artist on application.

Articles on the following subjects will appear shortly:--

ABOUT KEATS .-- Joyce Joselyn.

THE MARTYRS AND TROUBADOURS OF OLD PROVENCE.—By Jessie Mackay.

A CRUISE IN THE HISTORIC WATERS OF QUEEN CHARLOTTE SOUND.—
By the O.C.

MYSTERIES, MIRACLE-PLAYS, AND MORALITIES.—By T. B. W. THE MORIORI AND THE ALBATROSS.—By W. B. Te Kuiti. HONOLULU.—By C. L. Harris.

Bassein.—By "Wihora."

Storiettes by the following Authors:-

MATES TOGETHER.—By Arch. M. McNicol.
Bob's Billets. No. I.—By "Rollingstone."
THE HEAD OF TE RANGIHOUHIRI.—By J. Cowan.
THE STORY OF THE SAN PIETRO.—By A. H. Messenger.
KIDNAPPED. A Tale of the Pacific.—By "Beachcomber."
Tom Bowling.—By J. C.