

Beauty's Favourite

The article which excels all others in improving the beauty of the skin is naturally and deservedly beauty's favourite. This has been the acknowledged and honoured position held by Pears' Soap for nearly 120 years. It won, and has maintained that position by virtue of its complete purity, and by the possession of those special emollient properties which soften, refine and impart natural colour to the skin. No other soap possesses these qualities in such a pre-eminent degree as

PEARS

MATCHLESS FOR THE COMPLEXION

*The World Rings
with the praise of*



BIRD'S CUSTARD

It has a never-failing charm for every taste!

The absolute purity and superiority of BIRD'S CUSTARD is attained by using the most perfect materials under ideal hygienic conditions.

Ask also for Bird's Blanc-Mange, Bird's Jelly Crystals, Bird's Egg Substitute (Powder), Bird's Pudding Powder: they are all as good as Bird's Custard.

FREE SAMPLES, on receipt of address, sent by **ELLIS & MANTON**, Stout St., Wellington.



A BAD TOOTH

THE FEAR of being HURT

may have kept you from having your decayed and useless teeth extracted.

It is no longer necessary to suffer pain, for after years of careful study I have at last produced an anesthetic which is Perfect and Painless.

All Artificial Dentures are fitted with a Patent Section which positively prevents them from dropping when speaking or eating.

Specialist in Gold Fillings, Crown and Bridge Work, etc.

G. M. EMANUEL, Dentist,
Dominion Chambers, 65 Queen St.
(Two doors below Smeeton's).



THE REMEDY

If you want the very best

FLANNELETTE

the Old Country Produces

buy **HORROCKSES'**

SEE HORROCKSES' NAME ON SELVEDGES and decline all substitutes

Sold by all First-Class Drapers and Storekeepers.

LATEST VICTORY GRAND PRIZE BRUSSELS EXHIBITION, 1910



ELEY CARTRIDGES

ELEY 'SMOKELESS' Cartridge
loaded with Eley (25 gr.) Smokeless Powder and 15 gr. shot.

ELEY 'GOUTLONG' Cartridge
A 4 1/2" (11 1/2") long cartridge with Eley (25 gr.) Smokeless powder and 20 or smaller shot.

ELEY 'UNIVERSAL' Cartridge
loaded with 3 1/2 gr. T.M. Black Powder and 11 oz. shot.

Sold by all Gunmakers and Dealers.

Wholesale only: **ELEY BROS., Ltd., London**