

HOLLOWAY'S

READY-AYE-READY.

ALWAYS RELIABLE.

Known & Appreciated Everywhere

PILLS AND OINTMENT.

The advertisement is a black and white woodcut-style illustration. At the top, the word 'HOLLOWAY'S' is written in a large, bold, serif font with a decorative flourish underneath. Below this, a large circular frame, resembling a porthole or a lens, shows a three-masted sailing ship on the sea. The ship is dark and has its sails partially set. The text 'READY-AYE-READY.' is written across the top of the circular frame. Below the ship, the words 'ALWAYS RELIABLE.' are written in a smaller, serif font. To the left of the circular frame, there is a vertical banner with the text 'Known & Appreciated Everywhere' written in a cursive script. At the bottom of the advertisement, the words 'PILLS AND OINTMENT.' are written in a large, bold, serif font, with 'AND' in a smaller font between 'PILLS' and 'OINTMENT.'. The background of the entire advertisement is filled with intricate, decorative patterns and textures.