



My Favourite Summer Beverage is
'Montserrat' Lime Juice.
 I drink it because it is cooling, refreshing and invigorating, and because I know it is good for me.
 "MONTERRAT" Lime Juice is always fresh and pleasant to the taste, mixed with plain or aerated water, it makes a cooling, refreshing, healthful drink.
Insist on the genuine "MONTERRAT."

FOR SALE

I HAVE FOR SALE

One 35 ft. x 7 ft. Launch, 8 h.p. Standard Engine
 „ 30 ft. x 6 ft. 6 in. Launch, 8 h.p. Eagle Engine.
 „ 25 ft. x 6 ft. 0 in. „
 „ 21 ft. x 5 ft. 6 in. „

Prices on application to

CHARLES BAILEY, Junr., Yacht and Boat Builder,
 CUSTOM STREET, AUCKLAND.

England is the Home of Good Tailoring—
London the Fashion Centre of the World.

AN IMPORTANT SAVING
 Can be effected if you order your clothes from London.

JOHN J. M. BULT,
 Cash Tailor.

146, Fenchurch St., London, Eng., has a Special Department in his business for attending to the requirements of those abroad, where the same personal attention is given which has built up his reputation at home. He guarantees the best quality cloth—the best styles also.

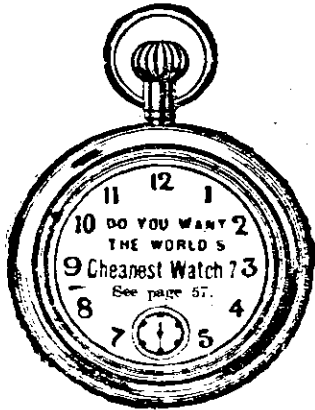
PRICES are as follows:
 Frock Coat and Vest - - - from 82/-
 Dress Suit (Silk-lined) - - - 84/-
 Lounge Suit - - - - - 82/-
 Neck and Knicker - - - - 82/-

A choice of Tweeds, Flannels, Cheviots and Serges may be had. Kindly state which required—and the colour—when writing for patterns. Self-measurement forms on application. As a register is kept of all Customers' measures, an accurate fit is guaranteed.

RIDING BREECHES
 cut on the most approved lines from 35/-

Photographer of Children.

ELLERBECK,
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DO YOU WANT THE WORLD'S CHEAPEST WATCH?
 See page 57.

TOWER'S FISH BRAND WATERPROOF OILED GARMENTS

are cut on large patterns—designed to give the wearer the utmost comfort

LIGHT-DURABLE CLEAN AND GUARANTEED WATERPROOF

BE SURE THE GARMENT YOU BUY BEARS THE MARK OF THE FISH

A. J. TOWER & CO.
 MANUFACTURERS - 254 QUEEN STREET, AUCKLAND.

FITS CURED

From the first dose of OZIERINE the cure is almost every case. It has cured permanently the very worst cases of Eczema when every other remedy had failed. English Price 4/6 and 11/-.

Thousands of Testimonials take off all the scales, itching, smarting, and all the troubles of the skin. Wholesale Agents: Messrs. W. & L. G. Price, 101, Queen Street, Auckland, N.Z. Prepared by L. W. NICHOLL, Manufacturer's Sole Agent, 11, Hill Street, BELFAST, IRELAND.

Yes, dear, but you should have asked for the—

L·O·U·I·S Velveteen

THE CHIFFON VEL-DUVET


make is just lovely. I never saw anything like it for pile and lustre and brilliancy. And—well, you should just see how beautifully it drapes, and it doesn't even crush. It's that soft and rich and silky I wouldn't have any other.

DON'T FORGET

LOUIS

To be obtained from Drapers and Silk Mercers throughout the Colonies.

IS STAMPED ON EVERY YARD.



TAKE 10 YEARS OFF YOUR AGE



You can do this by the use of a Miss Messer Roller, which makes, keeps and restores beauty in Nature's own way. The peculiarly shaped cup-like teeth of this Roller form a suction effect, which smoothes out wrinkles, and rounds out the beauty muscles, making you youthful and youth more beautiful. Directions with each roller. Price 5/6 post free. MISS McELWAIN, 254 QUEEN ST., AUCKLAND.

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Those who have taken this medicine are amazed at its splendid healing power. Sufferers from Bronchitis, Cough, Croup, Asthma, Difficulty of Breathing, Hoarseness, Pain or Soreness in the Chest, experience delightful and rapid relief; and to those who are subject to Colds on the chest it is invaluable, as it effects a complete cure. It is most comforting in allaying Irritation in the Throat and giving Strength to the Voice, and it neither allows a Cough nor Asthma to become chronic, nor Consumption to develop. Consumption is not known where "Coughs" have, on their first appearance, been properly treated with this medicine. No house should be without it, as, taken at the beginning, a dose or two is generally sufficient, and a complete cure is certain.

Small Size, 2/6; Large Size, 4/6 Sold by all Chemists and Medicine Vendors, and by the Proprietor, W. G. HEARNE, Chemist, Geelong, Victoria. Forwarded to any Address, when not obtainable locally.

The **OCEAN** Accident and Guarantee Corporation LIMITED.

GROSS ASSETS (1907) £2,343,727. RESERVES, £1,651,412. INCOME, £1,480,715.

ACCIDENT. GUARANTEE. FIRE.

Business Transacted.

Head Office for New Zealand:
 117 and 121 Customhouse Quay, WELLINGTON.
 Chas. M. Montefiore, General Manager and Attorney for New Zealand

Auckland Office:
 14 SHORTLAND STREET.
 G. Brockway Rogers, District Manager.