

# The Perfect Complexion.

How Lost. How Regained.  
How Kept.

By MRS. COLLINS.

It would be almost impossible to catalogue all the causes which go towards producing what is usually known among women in the general terms of "a bad complexion"; but there are some which are so common that it is worth while recording them, if only for the purpose of drawing attention to things harmful, which can so easily be avoided.

## When and when Not to use Soap.

For instance, take the use of soap for the purpose of washing. It is surprising how few people realise whether they should or should not use soap. It is a matter which can be decided with but very little thought. If the skin is naturally dry, soap should be avoided, because most of the toilet soaps used at the present day contain too much Alkali.

This excess absorbs the natural fat from the skin, and the consequence is that the dry state of the skin is intensified. Just as soon as ever the skin does get unnaturally dry, it is bound to redden and grow wrinkled and blotchy. In this way, soap and other preparations, such as Glycerine, which dries the skin, are responsible for some of the most apparent defects from which women suffer.

On the other hand, where the skin is naturally greasy, soap, so far from being harmful, is absolutely of value, inasmuch as it tends to get rid of undue secretion.

## What Valaze will do for You.

Of one thing you may be certain: It is never too early nor too late to commence the use of Valaze.

In a fortnight Valaze will prove to you, by your looking-glass, the tremendous improvement it will make upon your existing complexion, and within a month it will have you far towards restoring that rare perfection of bloom which, from one cause or another, you may have lost.

It may be news for you, but in Vienna just in the same way that in English Universities, you have Faculties of Medicine and of Law, so there we have a duly authorised Faculty of the Cult of Beauty. It is not left to anyone and everyone to stand up and proclaim himself or herself a Beauty Specialist and to try hitherto untried schemes upon an all too trusting public. No, the practice of the Science of Beauty is guarded, and is recognised as a Science;



and I have come to Auckland to practise my profession. I have brought with me not only my knowledge, all my skill, but the one preparation which enables me to stand head and shoulders above every other Specialist practising Beauty Treatment. I refer to "Valaze."

## History of Valaze.

Valaze is the active principle of a rare and costly plant which grows in the Carpathian Mountains. It is due to Professor Lyhuski, the great Russian Skin Specialist Expert, that I owe the knowledge of the extraordinary faculties which Valaze has for aiding and rebuilding the complexion.

Valaze has the faculty of thoroughly cleansing the skin, that is to say, from the very first time that it is applied it starts rejuvenating the skin by removing all those impurities which otherwise would slowly develop into blotches and blemishes.

It is a very remarkable fact that Valaze is "Selective" in its action, that is to say, first, it cleanses, and then it lightens the skin.

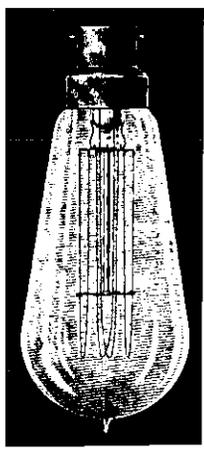
## Beauty in the Making.

I have specially written a book upon the subject of personal appearance, its defects, and the remedies for them. It is called "The Guide to Beauty." Now, I particularly want you to write for this book, it is unlike anything you have read before, so complete, so instructive and exhaustive, on the subject of personal attractiveness. It will cost you nothing, and it will come to you post free.

A 5/9 Jar of Valaze, sufficient for three months' home treatment, will be sent promptly and by return on receipt of your remittance, together with ample instruction for its use.

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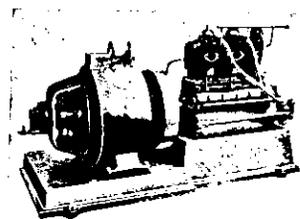
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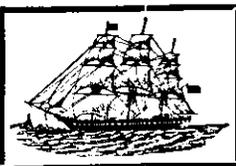
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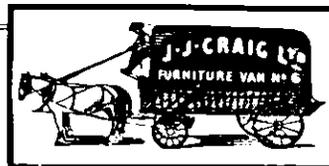


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