



HAWERA. A PROGRESSIVE TARARAKI BOROUGH: VIEW OF HIGH-STREET, THE MAIN THOROUGHFARE, TAKEN FROM THE FIRE BRIGADE STATION TOWER.

The town of Hawera, in the fertile province of Taranaki, is situated 60 miles north-west of Wanganui by rail, 45 miles from New Plymouth, and is three miles inland from the Taranaki Bight, Pateta being its port. It lies on the rich flat land between Wanganui and New Plymouth, and the surrounding district from which it derives its prosperity is devoted to dairying and farming. The borough is lit with electric light, has a population of over 2,500, and the annual unimproved value of the rateable property is £100,000. It has a co-operative cheese and butter factory, flour mills, two woollens factories, sawmills, a hospital, three banks, two newspapers, a public library, an Agricultural and Pastoral Association, an Acclimatization Society, and excellent swimming baths. Hawera is a well built town with fine wide streets and its business future is a very bright one.