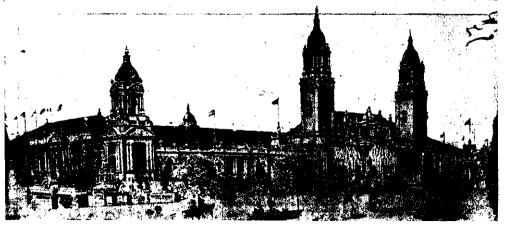


DETAIL SKETCH OF THE GREAT HALL OF FESTIVALS AND THE CENTRAL CASCADE.



THE GREAT HALL OF FESTIVALS. WITH CASCADES AND FOUNTAIN LAGOON.



THE MACHINERY HALL.

The World's Fair at St. Louis. 1904.

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Expositions cannot be measured by their endowments, and yet endowments plus men will make an exposition. And the World's Fair at St. Louis has both. It enjoys a larger fund than was ever before available for such a purpose. The City of St. Louis appropriated five millions of dollars for the Fair, private subscriptions added to this five million dollars, while the United States appropriated in all seven million dollars, making available from these three sources It million dollars. And to this should be added four million five hundred thousand dollars more, appropriated by the several States and by private subscriptions for local exhibits, making a grand total of twenty-one million five hundred thousand dollars, not to speak of the many milions received from concessions, gate-receipts and the like.

Conservative estimates of the expenditures made prior to the opening of the doors of the Fair, place the total figure at fifty million dolars, which does not include the millions spent by the promoters of amusements, entertainments, and other features of a similar nature. And the men who have had the spending of this immense sum of money, a sum more than three times the total original cost of the Louisiana Purchase, are, in the main, the same men who made the Chicago Fair, who represented the United States at Paris, and later were the controlling spirits at the Buffalo Exposition.

The Exposition is located in the western portion of Forest Reserve Park, and covers nearly twelve hundred acres of land, enclosed by a six-mile fence. The site offers unusual opportunities for architectural display, being heavily wooded in part, and of a gently undulating character. The central feature, to which all else converges, is an elaborate crescent of cascades, crowned at the crest of the hill by a semicircular colonnade. In the centre, and at either end of the colonnade are located three ornate buildings in the French Renaissance style. Cascades descend into a central basin by successive plunges, eventually reaching the main lagoon

nuseum. At the other end of the main axis, and directly in front of the Festival Hall, at the lower end of the Grand Basin, is the Louisinn Purchase Monument, an imposing shaft 100ft high.

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The St. Louis art exhibit is planned on a magnificent scale. The attitude of foreign Governments is evidenced by the fact that France and Germany alone applied for three-fifths of the total space alotted to the fine arts for their exhibits. With one exception, all the States of Europe requested space, while the United States add to the brilliant display made at Chicago all of the additions which have come to the nation since that time. since that time.

since that time.

Among the novel features is a reproduction of Jerusalem, surrounded by its wall, showing the Church of the Holy Sepnichre, the Mosque of Omar, the Stables of Solomon, the Golden Gate, and the Mount of Olives, as well as all other features of the historic city. Shades of the Crusaders! The Holy City in the heart of America!

The Tyrolean Alps are represented, embracing the snow-clad mountains, with the native sports, costumes, refreshments and the like. The City of