

TAILOR-MADE GOWNS

TAILOR-MADE GOWNS.
A. WOOLLAMS & CO.
 THE STYLES OF THE SEASON NOW READY.



THE ABOVE DESIGN
 IN SERGE FROM 5 GUINEAS.
 IN TWEED & CLOTH " 6
 IN COVERT COATING " 7

RIDING-HABITS FROM 5 GUINEAS.

Ladies can furnish their own Designs, which will be reproduced exact and perfect. Pattern pictures and Self-Measurement forms forwarded by return of post.

A. WOOLLAMS & CO.,
 LADIES TAILORS,
 QUEEN-STREET, AUCKLAND.

LONDON AND PARIS FASHIONS.

Modes were never so elaborate and complicated as they are this season, and if the truth be told they have seldom been less attractive. Naturally the creations of leading modistes are smart and bewildering. The cut is good, the trimming applied with some idea of artistic design, and judgment is displayed in a choice of materials and their ultimate combination. But a great many of the costumes that one sees are a heterogeneous mass of every known fabric



PARIS EVENING GOWN OF POPLIN AND LACE.

and trimming. Among the fanciful but really tasteful creations that exist, however, may be classed the smart gown from Paris, composed of tan-coloured poplin, which is here sketched for my readers. The skirt, full from the knees, with the flounce effect now de rigueur, has a novel tablier arrangement of black guipure lace,

which continues beyond the waist, forming a low-pointed corsage into which the full bodice is gathered. The neck opens with revers and collar of the lace over a vast of white satin thickly lined with alternate rows of gold and black (silk) braid; and the sleeves have puffs of lace and similar braidings of gold and black.

A SIM. LE HAT.

Surely there must be many hundreds who will like to use this in some sort of way as a model by which to arrange their new summer millinery. Here the shape is simple enough, turned up slightly at the edge in turban fashion, and the colour of the



straw may be black, white, blue, green, violet, or tan, according to fancy. The pretty bow so gracefully arranged on the left front may be of shot ribbon in any colour that combines artistically with this straw foundation. Roses, and roses only, should form the trimming, and in any colours readers may choose, red, white, or yellow.

LADIES' BLOUSE BODICE.

Every indication that has so far appeared points to continued and even increased favour for the blouse. The model shown is eminently stylish, and makes an admirable garment for spring. As illustrated, the material is a light costume cloth in a medium gray, the deep collar, revers and waistcoat being of cream white, with fastenings of white braid which includes threads of gold, the smaller revers and high collar being of velvet in currant red, and the chemisette of white mousseline-de-soie. With the gown is worn a hat of grey velvet and plumes with choux of white mousseline under the upturned brim. The foundation of the blouse is a fitted lining made with the usual number of seams, and which closes at the centre front. The blouse is fitted by shoulder and underarm seams only, the fullness being arranged in gathers at the waist-line. The chemisette and collar, which closes at the centre-back, are attached to the lining at the right side and hook over on to the left. The waistcoat is included in the shoulder seams and stitched to the full fronts beneath the revers, so that it and the blouse close together at the centre-front. The sleeves are two-seamed, showing only slight fullness at the shoulders, and are finished in points that fall over the hands. The high-flaring collar is cut in sections and makes an effective frame for the face, and at the same time is chic and novel. To



LADIES BLOUSE BODICE

make this blouse for a lady in the medium size will require one and three-fourths yards of forty-four inch material, with five-eighths of a yard for vest, collar, and revers.

CHILD'S WRAPPER.

The loose, comfortable gown that can be worn as a nightgown when the nights are cold, or slipped on while waiting for the morning bath, fills



CHILD'S WRAPPER

an obvious need. The little wrapper here shown is so designed as to fill both requirements, and may be of inexpensive outing flannel, of the fine Scotch sort, or of heavier eiderdown, as one prefers. As illustrated, however, the material is French flannel in stripes of soft gray and pink.

The full, straight fronts and back are hemmed at the bottom, but have the fullness collected in gathers at the upper edge, where they are seamed to a short, fitted yoke. The yoke, which is double, has shoulder seams only, but is closed at the centre-front, the opening being extended through the full front to the waist line. A straight band of the material is stitched firmly to each edge and the right side, through which the button holes are worked, is finished with a narrow frill, showing an embroidered edge. The sleeves are one-seamed and are gathered at the arms' eyes and again at the wrists, where they are finished by stitched bands and narrow frills. At the neck, falling over the shoulders, is a deep collar, which is cut in points, and edged with a frill like that which finishes the opening and the sleeves.

To make this wrapper for a child of six years will require four yards of twenty-seven inch material.

BRIDES, BRIDESMAIDS, AND WEDDING GUESTS.

Weddings can hardly be said to be peculiar to any one period of the year, but if there be a particular time when nature herself is in accordance with rejoicing and festivities it is in the summer. It certainly is the time when guests can do highest honour to the occasion by gala attire. It is only during rose-coloured day of early youth that a wedding is surrounded with a halo of romance: to those who have opened the world's oyster and found 'life as tedious as a twice told tale,' it spells clothes with a capital C. Time was when wedding attire was hedged round with rules and regulations; now the code is relaxed. Formerly black was tabooed, whereas now it is worn, and worn often too, at the smartest of weddings. It was considered unlucky; as such a bird of ill omen as Edgar Allen Poe's croaking raven. But though nowadays it is a case of 'please yourself, wear a tailor-made coat and skirt if you like' (not that you will look nice by any means), still, if you will be in style, your wedding garments must be sumptuous.

Fashion has made but little alteration in the costume of the bride; that is, wherever possible, she wears white satin or white poplin and orange flowers. The return of the fieu makes an artistic finish to gowns whose owners cannot afford real lace, for the fieu can, and often is, made to-day of filmy chiffon. Where the bride has a pretty figure, her gown is often hollowed out at the throat like a baby frock and is a relief to the eye after the high neck dressing of every-day people. A few brides

The Countess of Ranfurly says:—'I like very much the dresses you have made for me.'

The Countess of Glasgow, Auckland, writes:—'The dresses arrived yesterday, and fit very well, wonderful considering they were not tried on. Make me a rough black serge same as green one sent, as soon as possible.'

Lady Stout:—'My dress is perfect in every respect.'

Mrs T. C. Williams, Wellington:—'My dresses that you have made and my daughters' dresses are very nice.'

Mrs Walter Johnston, Bulls:—'I am very much pleased with my dress and habit, just received.'

Mrs Empein, Wanganui:—'My dress is a great success.'

Mrs D. G. Riddiford, Halcombe:—'The habit you have made for me is most satisfactory.'

Mrs A. F. Roberts, Akaroa:—'My habit is a splendid fit.'

Mrs Greenway, Auckland:—'The dress you have made me is most satisfactory.'

Mrs Percy Baldwin, Wellington:—'I am very much pleased with the dresses. They fit perfectly.'

Mrs Newman, Wellington:—'My dress fits perfectly and I am very much pleased with it.'

Mrs C. Johnston, Wellington:—'I am very pleased with my dress.'

Mrs Alice Crawford, Kilmuir:—'My dress is a great success.'

Mrs Shields, Dunedin:—'Mrs Shields received her gown to-day and is pleased with it.'

Mrs V. T. Hitchens, Levin:—'The habit came to hand and I am very pleased with it. It fits perfectly.'

Miss Tanner, Napier:—'I received the habit and it fits perfectly.'

Miss McMaster, Martinboro:—'The habit arrived safely and gives thorough satisfaction.'

Mrs Wilkie, Otakeho:—'Gown arrived safely and gives satisfaction.'

Mrs Hale, Wanganui:—'My dress came last week and is perfect. I am very pleased with it.'

Miss Herrick, Onga Onga:—'I am very pleased with my coat and skirt.'

Mrs Hay, Anandale:—'Mrs Hay received the gown Nodine and Co. made for her, and is much pleased with it.'

Mrs F. Riddiford, Hawera:—'My dress came in time, and fits very nicely. I am very pleased with it.'

Mrs Sargiant, Wanganui:—'I have just received the costume and am quite satisfied with it.'

Mrs MacRae, Masterton:—'My dress and habit are very nice.'

Mrs H. N. Watson, Patutahi:—'My dress is very satisfactory.'

Miss Ormond, Wallingford, H.B.:—'I am very pleased with the dress you have just sent me.'

Mrs C. J. Moore, Palmerston North:—'The costume arrived and is a perfect fit.'

The above TESTIMONIALS are taken from HUNDREDS received in the usual course of our business, and refer mostly to garments made without fitting.

Government House,
 Wellington, N.Z.,
 October 28th, 1898.

Sir,—I am directed by His Excellency to inform you that he was very pleased with the way in which you made his dress and those of the staff for the Fancy Dress Ball on the 27th inst.

He considers that the fancy dresses were most faithfully copied from the small photograph which was given you for your model.

Yours faithfully,
DUDLEY ALEXANDER,
 Private Secretary.

Mr Nodine.

NODINE & CO.

LADIES' TAILORS,
 WELLINGTON, N.Z.