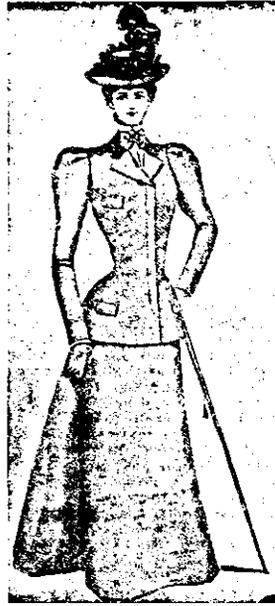


TAILOR-MADE GOWNS

TAILOR-MADE GOWNS.
A. WOOLLAMS & CO.
 THE STYLES OF THE SEASON NOW READY.



THE ABOVE DESIGN
 IN SERGE ... FROM 5 GUINEAS
 IN TWEED & CLOTH ... 6
 IN COVERT COATING ... 7

RIDING-HABITS FROM 5 GUINEAS.

Ladies can furnish their own Designs, which will be reproduced exact and perfect. Pattern pictures and Self-Measurement forms forwarded by returns of post.

A. WOOLLAMS & CO.,
 LADIES' TAILORS,
 QUEEN-STREET, AUCKLAND.

LONDON AND PARIS FASHIONS.

NOW and again the smart woman gets an invitation to attend a wedding, and the question at once arises, 'What am I to wear?' At a recent pretty wedding one of the ladies of the house wore a gown that was very distinguished. It was of black, with sleeves of cerise satin antique, touches of cerise lining the little turnover collar. The whole of the gown was built of pleated black crepe panels alternating with black tulle ones, across which were draped festoons of jet in ropes and fringes. The girdle was of black velvet, with a large jet and steel buckle behind. The whole toilette sparkled with light.

Two white gowns on two of the guests were extremely smart. One of white cloth, covered with beautiful applications of cream guipure in scattered floral motifs about the skirt and pouch bodice, had a hem, wrist and throat bands, and an inner vest of chinchilla, silver buttons and a silver belt touching up the gown charmingly. The collar was of chinchilla, as though a continuation of the vest, and there was also an outside collar, slightly flaring, of the lace-encrusted white cloth, with a wee glimpse of a coral satin lining. The toque was of coral satin antique, spotted with white chenille dots gauged into a very distinguished looking pompon, white birds trimming each side, the little affair set rather forward on the hair. There were two tailor made gowns that seemed very elegant even among these more elaborate toilettes. One was of dark violet satin cloth, the pouch bodice of a light shade of mauve, braided with scrolls of black plush, outlined with gold threads,

The small round basque and tiny rounded epanlette were of white cloth braided with gold and violet, and a strip of black satin formed the belt. Palest blue velvet was the material of the collar, and there was a gauged toque. The other was a splendidly-cut tailor gown of porcelain blue

faced cloth, trimmed very elaborately with little straps and tabs of the same cloth, piped with white suede, white mother of pearl buttons fastening the little tabs, and pearl and gold buckling, the white suede belt. The coat was cut in a round to disclose a small plastron of yellow velvet overlaid with



WORN AT A WEDDING.



THE NEW FICHU, FRILLS AND FUR.

The Countess of Ranfurly says:—'I like very much the dresses you have made for me.'
 The Countess of Glasgow, Auckland, writes:—'The dresses arrived yesterday, and fit very well, wonderful considering they were not tried on. Make me a rough black serge same as green one sent, as soon as possible.'
 Lady Stout:—'My dress is perfect in every respect.'
 Mrs T. C. Williams, Wellington:—'My dresses that you have made and my daughters dresses are very nice.'
 Mrs Walter Johnston, Bulls:—'I am very much pleased with my dress and habit, just received.'
 Mrs Empson, Waingani:—'My dress is a great success.'
 Mrs D. G. Riddiford, Halcornoe:—'The habit you have made for me is most satisfactory.'
 Mrs A. F. Roberts, Akaroa:—'My habit is a splendid fit.'
 Mrs Greenway, Auckland:—'The dress you have made me is most satisfactory.'
 Mrs Percy Baldwin, Wellington:—'I am very much pleased with the dresses. They fit perfectly.'
 Mrs Newman, Wellington:—'My dress fits perfectly and I am very much pleased with it.'
 Mrs C. Johnston, Wellington:—'I am very pleased with my dress.'
 Mrs Alice Crawford, Kilbirnie:—'My dress is a great success.'
 Mrs Shields, Dunedin:—'Mrs Shields received her gown today and is pleased with it.'
 Mrs V. T. Hitchings, Levin:—'The habit came to hand and I am very pleased with it. It fits perfectly.'
 Miss Tanner, Napier:—'I received the habit and it fits perfectly.'
 Miss McMaster, Martinboro:—'The habit arrived safely and gives thorough satisfaction.'
 Mrs Wilkie, Otakeho:—'Gown arrived safely and gives satisfaction.'
 Mrs Hole, Wanganui:—'My dress came last week and is perfect. I am very pleased with it.'
 Miss Herrick, Onga Onga:—'I am very pleased with my coat and skirt.'
 Mrs Hay, Annandale:—'Mrs Hay received the gown Nodine and Co. made for her, and is much pleased with it.'
 Mrs F. Riddiford, Hawera:—'My dress came in time, and fits very nicely. I am very pleased with it.'
 Mrs Sargent, Wanganui:—'I have just received the costume and am quite satisfied with it.'
 Mrs MacRae, Masterton:—'My dress and habit are very nice.'
 Mrs H. N. Watson, Patutahi:—'My dress is very satisfactory.'
 Miss Ormond, Wallingford, H.B.:—'I am very pleased with the dress you have just sent me.'
 Mrs C. J. Moore, Palmerston North:—'The costume arrived and is a perfect fit.'

The above TESTIMONIALS are taken from HUNDREDS received in the usual course of our business, and refer mostly to garments made without fitting.

Having been in continuous practice for 25 years (from the very beginning of the Tailor-made Era), and having made a special study of making from measurement only, we are in a position to say that for all ordinary figures dresses so made are the best (the shape being always good), when made by an artist who knows what figure is, and while we do not follow unscrupulous firms who profess to fit any figures without seeing them (which every lady knows is an absurdity), we can with pleasure refer doubting ladies to these few testimonials, as the best of all guarantees that our best services are always given, for our reputation's sake, and with the desire that our clientele shall look better dressed than others.

NODINE & CO.

LADIES' TAILORS,
 WELLINGTON, N.Z.