

TAILOR-MADE GOWNS

The Countess of Ranfurly says:—'I like very much the dresses you have made for me.'
 The Countess of Glasgow, Auckland, writes:—'The dresses arrived yesterday, and fit very well, wonderful considering they were not tried on. Make me a rough black serge same as green one sent, as soon as possible.'
 Lady Stout:—'My dress is perfect in every respect.'
 Mrs T. C. Williams, Wellington:—'My dresses that you have made and my daughters dresses are very nice.'
 Mrs Walter Johnston, Bulls:—'I am very much pleased with my dress and habit, just received.'
 Mrs Empson, Wanganui:—'My dress is a great success.'
 Mrs D. G. Riddford, Halcornoe:—'The habit you have made for me is most satisfactory.'
 Mrs A. F. Roberts, Akaroa:—'My habit is a splendid fit.'
 Mrs Greenway, Auckland:—'The dress you have made me is most satisfactory.'
 Mrs Percy Baldwin, Wellington:—'I am very much pleased with the dresses. They fit perfectly.'
 Mrs Newman, Wellington:—'My dress fits perfectly and I am very much pleased with it.'
 Mrs C. Johnston, Wellington:—'I am very pleased with my dress.'
 Mrs Alick Crawford, Kihirnie:—'My dress is a great success.'
 Mrs Shields, Dunedin:—'Mrs Shields received her gown to-day and is pleased with it.'
 Mrs Y. T. Hitching, Levin:—'The habit came to hand and I am very pleased with it. It fits perfectly.'
 Miss Tanner, Napier:—'I received the habit and it fits perfectly.'
 Miss McMaster, Martynboro:—'The habit arrived safely and gives thorough satisfaction.'
 Mrs Wilkie, Otakohu:—'Gown arrived safely and gives satisfaction.'
 Mrs Hole, Wanganui:—'My dress came last week and is perfect. I am very pleased with it.'
 Miss Herrick, Onga Onga:—'I am very pleased with my coat and skirt.'
 Mrs Hay, Annandale:—'Mrs Hay received the gown Nodine and Co. made for her, and is much pleased with it.'
 Mrs F. Riddford, Hawera:—'My dress came in time, and fits very nicely. I am very pleased with it.'
 Mrs Sargiant, Wanganui:—'I have just received the costume and am quite satisfied with it.'
 Mrs MacRae, Masterton:—'My dress and habit are very nice.'
 Mrs H. N. Watson, Patutahi:—'My dress is very satisfactory.'
 Miss Ormond, Wallingford, H.B.:—'I am very pleased with the dress you have just sent me.'
 Mrs C. J. Monro, Palmerston North:—'The costume arrived and is a perfect fit.'

The above TESTIMONIALS are taken from HUNDREDS received in the usual course of our business, and refer mostly to garments made without fitting.

Having been in continuous practice for 25 years (from the very beginning of the Tailor-made Era), and having made a special study of making from measurement only, we are in a position to say that for all ordinary figures dresses so made are the best (the shape being always good), when made by an artist who knows what figure is, and while we do not follow unscrupulous firms who profess to fit any figures without seeing them (which every lady knows is an absurdity), we can with pleasure refer doubting ladies to these few testimonials, as the best of all guarantees that our best services are always given, for our reputation's sake, and with the desire that our clientele shall look better dressed than others.

NODINE & CO.

LADIES' TAILORS,
 WELLINGTON, N.Z.

A. WOOLLAM & CO.

TAILOR-MADE GOWNS.
 THE STYLES OF THE SEASON
 NOW READY.



THE ABOVE DESIGN

IN SERGE .. FROM 5 GUINEAS.
 IN TWEED AND CLOTH
 IN COVERT COATING

RIDING HABITS FROM 5 GUINEAS.

Ladies can furnish their own designs, which will be reproduced exact and perfect.
 Pattern pictures and Self-Measurement forms forwarded by return of post.

A. WOOLLAM & CO.,

LADIES' TAILORS,
 QUEEN-ST., AUCKLAND.

LONDON AND PARIS FASHIONS.



HEREAS at the beginning of the season it was rather difficult to know what would be the real keynote of this winter's millinery; now that several modes have been issued, and smart women have given them a fair trial, there is no doubt that drapery, in every form, may claim the first place as a hat and toque trimming. Numberless charming effects can be obtained by well draped velvet or antique satin, and the milliner



A SMART VISITING HAT.

may use her own discretion as to what form the drapery should assume. For instance, one model I noticed the other day at one of the many fashionable native concerts was a small tan felt shape, with the sloping crown arranged all round with

periwinkle blue velvet, pinned in here and puffed out there, so as to rather suggest no forethought at all on the part of the modiste. It was indeed the carelessness of the draping which constituted the main charm of the hat, the model being completed by a handful of fawn wings emerging at the side from the clasp of a bright paste medallion. Another design, which struck me as even daintier and more versatile—as it could be worn with various kinds of gowns—is the charming little velvet hat here illustrated. Black velvet is employed to cover the actual shape in buckram, but the material is drawn very tightly over the crown, so as not to spoil the effect of the over-drapery of antique satin in the most exquisite shade of rose-pink imaginable. This trimming is brought up in folds to the left side, where some black ostrich tips and a pretty buckle complete the very chic and very French model.

Cashmere, velvet, or some soft material is used for the style of frock shown in the second sketch, suitable for a child of ten. The waist is finished with a sash of velvet, and additional warmth given to the



FROCK OF CASHMERE AND VELVET.

shoulders, and style to the frock by a short bolero of velvet, edged with narrow fur. In the model the frock is of grey cashmere, velvet and fur; but as many would prefer colour for children, the same design could be carried out in various shades according to the complexion and hair of the child. Green with grey fur; red and black fur; blue with brown fur; or, rose-colour with brown fur, and so on. The great amount of fur to be used this winter for all sorts and conditions of gowns and coats will not be limited to 'grown-ups' by any means; children's frocks, wraps, hats and hoods being quite as much befurred, though of course, in less massive proportions, or the little figures would look overweighted. Nearly all furs—excepting the very long haired ones, for the foregoing reason—are used for the juvenile modes as for adults. A specially dainty little robe for the best

wear of a suite of three summers was shown me lately by one of our leading juvenile modistes. It was of white surah, smooth fastinin, with cascades of white lace, and finger widths of ermine fur round yoke, cuffs and throat.

The present tendency of Lady Fashion seems to be to make us as slim and willowy as possible. Hence the complete suppression of the inflated sleeves and narrowing of the skirts round the hips. While silks and all soft dressing materials



A SMART PARIS COSTUME.

are made up in the loose blouse form, cloth gowns show an inclination to show off the lines of the bust and waist. Thick hainques certainly lend themselves excellently to the tailor-built or cuirasse style of bodice. The sketch reproduces a smart tight-fitting walking costume, such as is worn by the very best-dressed woman. The dress is carried out in 'gentleman' blue habiting, with a close corsage terminating above the hips. In this very latest Paris design we find quite a novel mode of ornamentation. To almost as high as the knees is introduced a band of thick satin matching the cloth, and over this kind of broad false hem are laid a series of cloth strappings stretched down the centre. The same style of trimming is repeated on the bodice and round the collar, and on the upper portion of the sleeves. Thanks to such a novel treatment, a plain woollen frock may be converted into something attractive at a moderate expenditure.

This handsome winter wrap is made in velvet and fur, the velvet having a pretty jet and braid design. The back is drawn in at the centre seam. HELOISE.



NEW WINTER CAPE.