SERGES TWEEDS CLOTHS

TAILOR-MADE GOWNS

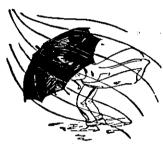
Cycling Costumes.

We Sell per Yard all our Dress Materials-SERGES (double width) from 4s. 6d. from 5s. 6d. CLOTHS

WRITE FOR SAMPLES.

NODINE & CO.,

LADIES' TAILORS, WELLINGTON, N.Z.



In the... Rain Storm

the man got very wet. The wetting gave him a cold. The cold, neglected, developed to a cough. The cough sent him to a bed of sickness. A dose of Ayer's Cherry Pectoral, taken at the start, would have nipped the cold in the bud and saved the sickness, suffering, and expense. The house-hold remedy for colds, coughs, and all lung troubles, is

Ayer's Cherry Pectoral.

PREPARED BY

Dr. J. C. Ayer & Co., LOWELL, MASS., U. S. A.

Gold Medals at the World's Chief Expositions.

43° Beware of cheap imitations. The name — Ayer's Cherry Pectors!—is prominent on the wrapper, and is blown in the glass of each bottle.

TEN PUDDINGS of a PINT be made out of one POINT of good Corn Flour. THE BEST CORN FLOUR— BROWN & POLSON'S

BROWN & POLSON S
PATENT BRAND—
Is a trifle dearer than ordinary Corn Flour,
but the difference in price cannot be noticed
when divided over ten puddings. The
superiority in flavour and quality can be
distinguished at once. Butown & POLSON
have been making a specialty of Corn Flour
for nearly 40 years. They gnarantee what
they sell. See that your grocer does not
substitute some other make. Many articles
are now offered as Corn Flour, usually
without the maker's name, and sometimes
bearing the name of the dealer instead,
which can only bring discredit on the good
name of Corn Flour.

LONDON AND PARIS FASHIONS.



EAL artistes in millinery declare that it is only those who have no idea of the irresistible charm of good and — above all—appropriate dressing still cling to the tradition of the plain

all—appropriate dressing with clinical contents of the plain simple band of ribbon. Of course, this shape may be tolerated in the morning, or for country wear, provided the accompanying custome is "en suite." It can be worn, for instance, with an unaffected little serge or tweed gown, or perlaps with a dust clock or waterproof, though, after all, a 'Homburg' or 'Deerstalker' model generally looks better with a long serviceable mantle. One of the reasons which prompts me to thus expatiate on the "pros" and "cons" of the sailor hat is the fact of so many English girls adopting this knock about style of "chapean" quite indiscriminately on the Continent, thus giving foreigners the idea that our women possess not the slightest taste in millinery, or even in any detail of dress; for, ten to one, the lady who dons her sailor shape will wear it equally as calmly with a smart sequined blouse as with a cloth coat and skirt. A very useful design to affect "en voyage," and one which cannot excite ridicule, is the fairly broad-brimmed, round tan straw hat trimmed with a full frill of black lisse, some gold braid, and loops of light blue taffetas ribbon. For afternoon millinery, flowers are to be more than ever in favour. Already bright coloured corn-flowers ornament dark blue plattings, with a draping of the new gauze "en suite." As to the artifical roses, they are pretter than ever this season; and the manufacturers seem to have discovered delicate ints quite unknown even last year. One of the most delightful floral hats I have



A NEW FLORAL HAT.

noted for some time, and of which we give the illustration, is a 'Parma' manye shape in very coarse 'strawberry basket' straw, turned up smartly on the left side. The only trimming on this model is a long garland of tea-roses, shaded to perfection from a glowing apricot tone to the melting pink one sees in the sky at sunset. The flowers form a circular wreath where the brim is raised, and are then brought round the crown and finally pinned so as to form quite a clump of blossoms on the left side.

From the first days of spring to the thoroughly hot hours of summer, it is sometimes rather puzzling to choose an appropriate and serviceable walking costume for little girls who have passed the stage of early childhood, but who are not yet sufficiently grown up to wear clothes like those of older demoiselles. A charmingly-cut overall cloak in some light summer material would prove very handy for the young maidens who, with so smart an outdoor mantle, need not wear anything very weightly in the way of a frock undermeath. Indeed, such a confection as the model sketched in this column quite does away with the necessity of a dress, provided the wearer has tolerably full and stiff petiticosts. This design is modelled in powder-blue alpaca, and is lined with a light surah of the sume shade to just also the knees, the upper portion being perfectly innocent of any facing whatever. Four large cut steel buttons

fasten the cloak on one side; and on the shoulder—in one with a high turned-over collar—is a threet-shaped cape, edged with narrow black velvet ribbon. Musketeer cuffs, with the asme style of trimning, finish off the "gigot" sleeves. For the



A USEFUL PELISSE.

younger children there is the new short reefer-cont, with a hood and numerous pockets where Miss Tomboy can store away her tops, her goodies, and her dolls' ribbons. In this pelisse the designer has, by the way, inserted a 'ship' pocket just under the lirst two buttons.

I have already seen rather pretty models in walking dresses of dark blue summer serge—which has revived again with increased popularity—but in these samples I hardly cared for the white cloth revers, that certainly look "chie," but are so unserviceable in town. To-day's sketch of a neat walking dress affords an excellent suggestion for those who cannot afford to make thoughtless bargains. Here we have a dark blue serge gown trimmed rather profusely with narrow, round black mobair braid, which is planned on the skirt in such a manner that the figure is in no way shortened by this addition. The round-last coat which fastens with tiny black bene buttons over another front of creamwashing silk. This is stiched on to a thin line lining, and being separate from the remainder of the coat, can be sent to the cleaner's without any inconvenience. Arranged inside the high collar of the jacket is a rulling of ivery lisse. On dull days the cream vest might be aptly replaced by a cardinal satin front, or by one in willow green velvet; for hardly any other colour harmonizes with the dark blue. These



A SERVICEABLE SERGE GOWN.

braided costumes require to be made very cleverly so as not to degenerate into the common style that characterizes some of the ready-made shop gowns to be longht for a mere song. Apropos of appliques (traiding being the most general of all), good lace is now being cut up so that the flowers may be applied in different ways on some of the richest evening gowns. The fushion is, however, one "de luxe" and not within the means of many.

The very pretty reception gown given as my concluding illustration is made of

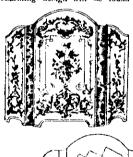
peach - coloured silk with richly em-broidered low hodice over palest green chiffon, which also forms the neck-band.

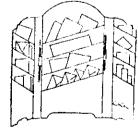


PRETTY RECEPTION COWN. HELOISE.

WORK COLUMN.

When talking about poker work I promised to give a design suitable for the decoration of leather in this fashion. A very charming design will be found in my





SCREEN, LETTER, AND STATIONERY HOLDER, -BACK VIEW.

second illustration, showing a little screen meant to stand on a writing table; it is prettily lined with soft silk, and shat packets are made to hold writing paper, invitation eards, or whatever may be de-sired by its owner.

sired by its owner. Most waste paper baskets stand on the floor, and this is probably the orthodox position for this useful accessory. At the same time, it is not always convenient to have a rubbish basket standing on the floor. I mean that there is not always a protected corner where one cup be absolutely certain of the basket's not being upset by a passer-by; moreover, I person-