

IN THE QUEEN'S NAME

One of the leading features of the festivities with which the loyal citizens of Wellington are sure to celebrate

- - **The Glorious Sixty Years' Reign** - -

of our beloved Queen, will be, without doubt, the Grand

RECORD REIGN FETE

which JAMES SMITH & CO. have inaugurated in honour of the occasion, and the preliminary part of which is now in full swing at

TE ARO HOUSE, WELLINGTON.

This great event will be on a truly magnificent scale, and the entire population in and about Wellington should look out for the 19th of June, on which date the **TE ARO HOUSE RECORD REIGN FETE** will be held. Until that time every customer spending 10s. in the Warehouse will receive a **TICKET** entitling the Holder not only to Admission to the Fete but to a share in

THE GREAT GIFT DISTRIBUTION

which will wind up proceedings. A further attraction at **TE ARO HOUSE** during the coming weeks lies in the fact that a very select consignment has been received of **DIAMOND JUBILEE MEMENTOS**. These take numerous forms, and all bear some inscription or illustration having reference to the event at which

THE WHOLE EMPIRE REJOICES.

JUBILEE ENAMELLED MUGS, 6d and 9d.
JUBILEE BANNERETS, 1s.
PHOTOGRAPHS OF HER MAJESTY, 6d.

BALLOONS, 1d.
JUBILEE MEDALS, 2d and 4d.
JUBILEE BROOCHES, 6d, 1s, and 1s 6d.

STATUETTES OF HER MAJESTY, 1s.
RUBBER BALLS, 1s.
POCKET KNIVES, 1s.

AND NUMEROUS OTHER PRETTY AND INTERESTING ARTICLES.

THE GENERAL STOCK

Has never presented such Unrivalled Opportunities for obtaining Genuine Value in Every Department as now. If there is one line more than another which commands special attention, it is the wonderful stock now displayed of

FLANNELETTES. FLANNELETTES.

Nothing like the quantity held this season has ever previously been imported, the **TOTAL STOCK** amounting to **MORE THAN 200,000 YARDS.**

Plain Flannelettes
Twill Flannelettes
Tweed Flannelettes

Striped Flannelettes
Check Flannelettes
Ceylon Flannelettes

Tartan Flannelettes
Floral Flannelettes
Tribby Flannelettes

In Hugh Variety and at the Lowest Prices in Town. In all makes, 4½d to 1s 3d per yard.
PATTERNS posted to any address on application.

REMEMBER ALSO

THE GRAND RECORD REIGN FETE

NOW BEING HELD AT

**JAMES SMITH & CO.'S, TE ARO HOUSE,
WELLINGTON.**