

THE BOOK OF HOSIERY

If you were to ask her what she'd like for Christmas, she'd say, "Phoenix Stockings."

A woman does not really appreciate expensive and often useless gifts. If she had her own way, she'd choose "Phoenix Hosiery."

There are many reasons for her choice. And the greatest of these is that "Phoenix" stockings are in keeping with modern dress. They are the *only* stockings that can be successfully worn with a knee-revealing frock. "Phoenix" stockings are silk right over the knee.



TO give "Phoenix" Hosiery is a tribute to the good taste of the recipient as well as an indication of your own. And "Phoenix" is not necessarily a

costly gift. From the "Phoenix" selection you may choose stockings from the most reasonably priced to the most exclusive.

"Phoenix" stockings are guaranteed perfect in manufacture and material. Any pair with a defect will be immediately replaced.

SOLD EXCLUSIVELY BY THE BETTER STORES ONLY

PHOENIX HOSIERY

FRANKLIN P. BOLT, WHOLESALE DISTRIBUTOR, THE HUDDART PARKER BUILDING, WELLINGTON