

"Oh! I wish all

women could know"

She is a very wealthy woman. Her name is known in nearly every home. Her life has been filled with travelling, entertaining—with everything, in fact, that people ordinarily believe will make them happy. And yet, at the age of forty-five, she writes that she has just begun to enjoy life! "People have envied me," her letter said: "They have believed me to be perfectly happy. They have imagined that I have always had a good time. But, as a matter of fact, I have been downright miserable most of the time. I have suffered as few women have suffered.

"I have gone through evenings that have been talked about as brilliant social triumphs when I could hardly stand to receive my guests.

"Physicians declared I was in good health, yet I knew I was almost a nervous wreck. No one seemed to be able to understand what I was going through. My family became annoyed with me. I went to many different physicians, but everyone told me the same thing, that there was nothing wrong with me. Of course, my feet ached and bothered me, but I believed such discomfort to be necessary if I wished to wear fashionable gowns and proper footwear to go with them.

"So I gave little thought to my feet, never dreaming that they might be the source of my misery. "Then—I suppose she lost patience with me—a friend suggested that I try your Arch Preserver Shoe. I laughed at her, because hadn't I always worn the most expensive shoes I could find?

"But she insisted, and finally I bought a pair. It seemed a useless thing to do, because surely I must be suffering with something a great deal worse than feet.

"But I wore these shoes, and in a few days they really did make a difference. The aches and dull discomfort in my feet disappeared first.

"Then I noticed I felt more calm, more interested, more enthusiastic about doing things. I began to have the same enjoyment that had been mine as a girl,

"The Arch Preserver Shoe has been a wonderful blessing to me. It has given me happiness where I had misery. It has made me cheerful, capable, useful, when I was becoming more and more disagreeable and more useless.

"And if it has meant so much to me, a woman who has no real work to do, what would it do for the woman who must work every day! That thought holds me spell-bound. It explains why I am writing this letter to you. Oh, I wish all women could know what I know about the Arch Preserver Shoe."

And most women are learning these great facts. Hundreds of thousands have discovered for themselves this wonderful blessing—foot happiness. And these women are doing more than ever before, enjoying more than they ever did, helping more, living more. They have discovered that nothing helps them to be active like active feet, free nerves, unimpaired energy. The Arch Preserver Shoe does so much more than ordinary shoes because it is differently designed and made. It has a concealed, built-in arch bridge that prevents all sagging in your feet.

This shoe also has a flat inner sole that prevents pinching of the nerves, hones and blood-vessels of the forepart of the feet. This means health and vigour.

The Arch Preserver Slive supports where support is needed—in the arch—and bends freely where the foot itself bends.—Enquire to-day from lech Preserver Distributors in the chief centres of New Zealand.



Supports where support is needed Bends where the foot bends



CHICK



ROSE MARIE



THE ADORA



THE CONNIE



THE OXFORD