



“Oh! I wish all women could know”

She is a very wealthy woman. Her name is known in nearly every home. Her life has been filled with travelling, entertaining—with everything, in fact, that people ordinarily believe will make them happy. And yet, at the age of forty-five, she writes that she has just begun to enjoy life! “People have envied me,” her letter said: “They have believed me to be perfectly happy. They have imagined that I have always had a good time. But, as a matter of fact, I have been downright miserable most of the time. I have suffered as few women have suffered.

“I have gone through evenings that have been talked about as brilliant social triumphs when I could hardly stand to receive my guests.

“Physicians declared I was in good health, yet I knew I was almost a nervous wreck. No one seemed to be able to understand what I was going through. My family became annoyed with me. I went to many different physicians, but everyone told me the same thing, that there was nothing wrong with me. Of course, my feet ached and bothered me, but I believed such discomfort to be necessary if I wished to wear fashionable gowns and proper footwear to go with them.

“So I gave little thought to my feet, never dreaming that they might be the source of my misery.

And most women are learning these great facts. Hundreds of thousands have discovered for themselves this wonderful blessing—foot happiness. And these women are doing more than ever before, enjoying more than they ever did, helping more, living more. They have discovered that nothing helps them to be active like active feet, free nerves, unpaired energy. The Arch Preserver Shoe does so much more than ordinary shoes because it is differently designed and made. It has a concealed, built-in arch bridge that prevents all sagging in your feet.

This shoe also has a flat inner sole that prevents pinching of the nerves, bones and blood-vessels of the forepart of the feet. This means health and vigour.

The Arch Preserver Shoe supports where support is needed—in the arch—and bends freely where the foot itself bends.—Enquire to-day from Arch Preserver Distributors in the chief centres of New Zealand.

THE ARCH PRESERVER SHOE

Supports where support is needed
Bends where the foot bends



CHICK



ROSE MARIE



THE ADORA



THE CONNIE



THE OXFORD