

GOSSARD GARMENTS

Girdle the Globe

Gossard foundation garments, aptly fulfilling their mission of service, are accepted the world over as the proper basis of smart enjoyable dress.

Whether East or West, in Singapore or Tokio, Basle, Brussels, or Vienna; Buenos Aires or Stockholm, Sydney or Montreal, Paris or Rome, Berlin or London — on the Riviera or in the Alps — the pageant of dress reveals the unmistakable line of Gossard beauty. In the language of style, Gossard garments speak a universal tongue.

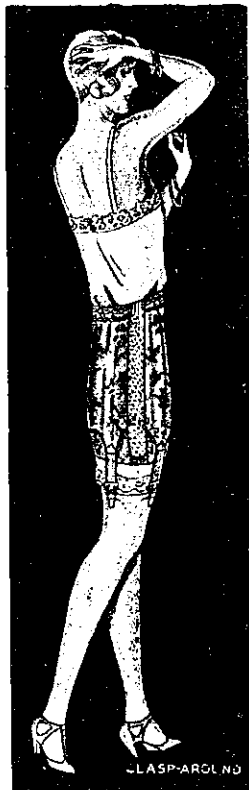
The Gossard Complete,
Combination, Girdle,
Clasp-Around
The Gossard
Front-Lacing Corset
The Complete.* Dancelette

The CANADIAN
H. W. GOSSARD CO., Ltd.
366-378 West Adelaide Street
Toronto

Offices also in
New York Chicago San Francisco
London Sydney Buenos Aires

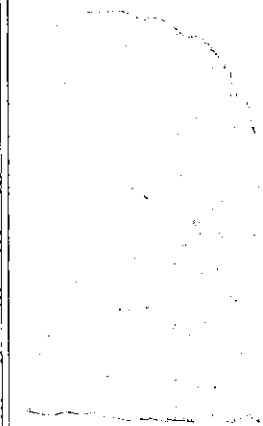
* Trade Mark

Clasp-arounds are exquisitely tailored, regardless of price



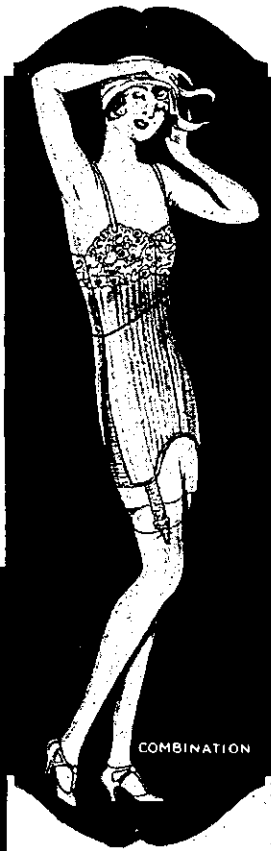
CLASP-AROUND

Girdles are designed for all types of figures



GIRDLE

Combinations are designed with light boning, and diaphragm reinforcement



COMBINATION

Front Lacing Corset — Light weight, dainty materials are used in Gossard front lacing corsets



FRONT-LACING CORSET



The Gossard Line of Beauty

Regatta at Cowes