



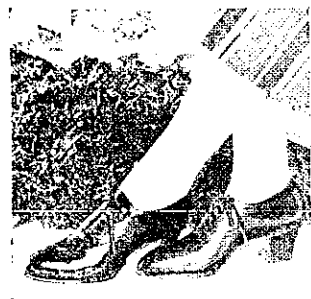
*Arch Preserver Shoe*  
*Supports where support is needed*  
*Bends where the foot bends*



CHICK



ROSE MARIE



THE ADORA



THE CONNIE



THE OXFORD

HERE is lovely Footwear so designed that it preserves the youthfulness of the feet, and keeps them comfortable through the longest and busiest day.

The Arch Preserver Shoe supports where support is needed—in the arch—and bends freely where the foot itself bends. The flat inner sole prevents pinching of the nerves and bones in the forepart of the foot.

In appearance it conforms to the accepted modes. In design and construction it is unique—so revolutionary that it has "changed the ideas of the public" regarding shoemaking principles.

Because the principles of this shoe are patented, the wearer enjoys advantages not found in any other shoe.



*Supports where support is needed*  
*Bends where the foot bends*

ARCH PRESERVER SHOES & SHOES BY THE SHOE-MAKING COMPANY