

# The Friendly Pipe

is, perhaps, a vice, but it helps to make life pleasant. No need to sacrifice it. Just safeguard yourself by adopting another comfortable habit—morning and night use Kolynos, the Dental Cream that cleanses without the aid of harmful grit. Thus, though you keep friends with your old pipe, your mouth will be healthy and your teeth clean and white.

Make a habit of

## KOLYNOS

### DENTAL CREAM

Obtainable at all Chemists and Stores

## LADIES!

Buy SOUTHALLS'  
TOWELS . . .

THESE sanitary towels have changed the habits of woman all over the world, so much so that it seems odd now to think of old-fashioned makeshifts.

### Southalls' Towels

Should be included in every woman's toilet equipment. They are Inexpensive, Comfortable, Hygienic, and absolutely safe. Sold by Drapers, Chemists and Stores everywhere.

When buying sanitary specialities ask to see

## SOUTHALLS'

THE ORIGINAL AND BEST

*They are British Manufacture*

New Zealand Representatives:

### W. Holdsworth & Son, Ltd.

35 ALBERT STREET

AUCKLAND

## Beauty in Business!

It was a notice in the personal column of an American paper that first set me thinking of the value of "good looks" in business. "Free beauty for the unemployed" was the headline, and underneath was a friendly little appeal: "Let me help you to reclaim your looks, and increase your business assets." So intrigued was I that I wrote off that very night to the Fifth Avenue address for details. Back by return mail came a fat parcel of literature. Such a wealth of commonsense did I discover therein that I determined to pass on my knowledge,

and then smears his hand over the hair.

*Have You Got the Cosmetic Knack?*

Complexions rank next in importance. Unless the texture of your skin and your colouring are flawless, you must get the better of your scruples and experiment with cosmetics until you get the knack of putting them on so that they pass muster for Nature's own. Possibly you will find you have to blend two or more shades of powder together to arrive at the tint "that is you."

*Brains And Beauty*

Brains we must have if we are to make any headway in business, but brains backed up by a pleasing exterior was the gist of chapter one. The knowledge that you are looking

*Important!*

Another detail, and therefore important — you mustn't expect make-up put on at 8.55 a.m. to show no signs of wear at 5 p.m. However, if you adopt the new adherent cos-



*Miss "Cossie" Duncan, a young New Zealander, and daughter of Mr. & Mrs. R. N. Duncan (recently returned to take up their residence in Auckland), who recently won a Beauty Competition in Brazil, South America.*

your best will stand you in excellent stead at all times, but never more so than in a chance encounter — dashing off to catch your train with "the chief."

metics, you shouldn't have to repair your bloom more than twice in the course of the day.

*Caring For Eyes - And Eyebrows*

*Your Hair*

But it means hard work if you are to make a reputation for being always perfectly-groomed. To begin with, there's the subject of hair. A neatly waved shingle eloquently suggests a tidy mind. And that reminds me — a tinge of brilliantine can put the most becoming lights in crowning glories. Have you ever watched a barber applying brilliantine? He sprinkles a little on to the palm of one hand, rubs it well in,

Eyes and eyebrows come next on the "good-looks" programme. Make a practice of bathing your eyes every night with warm boracic lotion and rose-water and your eyes should never acquire that tired, blood-shot look. As for eyebrows, well, a trim, neat brow line adds to the charm of any face. Make a habit of pruning out unruly hairs as quickly as they appear, and of combing your brows straight after washing.