

"When the Winter Winds Blow Chill!"

SOMEHOW, the fascination of outdoors disappears when the warm weather goes. People start digging out their sidescreens and other things conducive to motoring comfort.

Why should you—why should anybody—regard winter motoring unkindly?

The Essex Six Coach has brought motoring to that stage when it knows no season—Winter travelling in an Essex Coach is the same as sitting in your cosy room when the wind and rain are beating against the window.

There's an ESSEX Agent near you who will be pleased to take you for a trial run.

Essex Six Coach £325

Essex Six Tourer £298

(F.O.B. Main Ports)

EQUIPPED WITH FIVE TYRES.

New Zealand Distributors:—

The Dominion Motors Ltd.

COURTENAY PLACE - WELLINGTON

BRANCHES AT CHRISTCHURCH & TIMARU

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