



From "N.Z. in Picture," Whitcombe & Tombs Ltd.

Lake Kanieri, Westland

F. C. Rodcliffe, photo

# In the

CHRISTOPHER JAMES PARR, Knight, is to be the Dominion's next High Commissioner in London. This is an exalted post carrying with it onerous responsibilities which demand exceptional and diverse abilities. The successful occupant must be a financial wizard, a commercial magnet, an astute diplomat, a wise administrator, a courtly knight, a social personality, a good speaker, and above all, to use a Yankee expression, "a hustling go-getter" for New Zealand.

In his new position Sir James—or perhaps in London Sir Christopher would sound more distinctive—will assuredly find scope to prove his mettle and satiate his ambitions. His choice is a wise one on the part of the Government and a fitting reward for a zealous and progressive Cabinet Minister.

Sir James Parr has a marked weakness for publicity which may be epitomised by an alliteration: "Parr is a most prolific and persistent purveyor of personal paragraphs to the Press." As a "booster" he has no peer in the public life of the country to-day, and it is the "booster par(r) excellence" the Dominion needs at the Hub of the Empire.



SIR JAMES PARR

Who has been appointed to succeed Sir James Allen as High Commissioner in London

S. P. Andrew Studio, Wellington

# Mirror

FLEET Street will doubtless be all agog to welcome Sir James Parr, and no doubt he will be embraced with open arms by the reporters of the wonderful Street of Adventure, as they have previously welcomed Charlie Chaplin, Jackie Coogan, Tom Mix and other notables who have not been prone to hide their light under bushels.

We feel sure that despite Sir James Parr's close association with our educational system that he still retains some sense of proportion, and will not allow New Zealand to figure as the lesser star. Our new High Commissioner is undoubtedly a patriot and will place his country first even though he may be conscious that New Zealand is proud to claim Sir James Parr as one of her great sons.

In Lady Parr Sir James will have an ideal helpmate. She is a lady of delightful personality and social attainments, who will undoubtedly be a marked success as the High Commissioner's consort.

IN a few weeks now the New Zealand and South Seas Exhibition will be closed. It has proved a truly wonderful success from many as-

Continued on page 6