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# SYDAL

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## HAND EMOLLIENT

# Make Baby Beautiful

By "A MOTHER OF THREE"  
*Toilet Tips for the Nursery*

A HEALTHY baby ought to be like a flower, sweet to look at and sweet to smell. So many bonny little people, it seems to me, are not made the best of by their mothers. You can hardly travel in a train or bus without seeing some lusty youngster who with a little care might be quite beautiful,

are being tied, will lift up their voices with every reason in the world.

SOFT, downy hair, however little there may be of it, and however small an inclination it may show to curl, is another point in the good looks of a baby; hair that one can



Mrs. W. L. Perkins (née Miss Reira Hurst), with her Bridesmaids, Miss Gwyn Jones and Miss Eileen Fitzgerald  
Tonquist Studio, Auckland

but who in his present state is rather "untempting" to all but the born lover of babies.

For once let us consider the question of baby's beauty culture, rather than his health culture! One of the greatest charms of a well-kept baby is the exquisite softness of his skin; yet rough, "scurfy" little cheeks are to be seen on many an otherwise pretty child. Indigestion, in a few cases, may be responsible, but more often, especially at this season of the year, it is merely a matter of carelessness. A very little good cold cream, rubbed gently on at bed-time, and before going out into the cold wind, will prevent this unbecoming (and, somehow, so *unsuitable*) roughness of baby's skin. At the teething, dribbling stages, we must be particularly careful about baby's little chin, and the folds of skin just beneath it; poor wee mites often suffer misery from chapping hereabouts, and, when bonnet strings

enjoy kissing, too! But if baby's head is allowed to become overheated with too hot prams and too thick woollen caps, the hair soon develops a lifeless look. It should be washed *every day* for the first eight or nine months; later, every other day will do, and, after the first year or so, I really think twice a week is often enough. But when I speak of washing baby's hair every day, I *don't* mean continually washing it with soap. A very, very little soap is enough at any time, and, four days out of the seven, a gentle sponging with warm water is enough. If mothers used less bath-soap (which at its best isn't meant for hair) on baby's head, I believe there would be fewer cases of scurf in the scalps of young children.

A brown scurf is very liable to appear on any baby's head, particularly towards the front and over the ears. It is often due to "sweating"

*Continued on page 40*

"Life's a jest and all things show it."—Gay.

Still a summer cold or chill is no joke. The obvious remedy is, of course, Baxter's Lung Preserver. A short course of this rich and penetrative specific gives gratifying relief and speedily banishes the most chronic throat or chest ailments.

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ELIZABETH GREENWOOD  
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