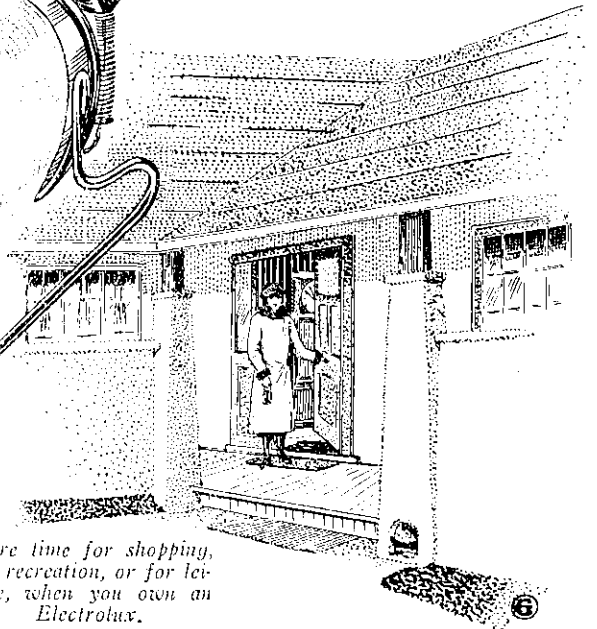




All the housework finished
—the dirt and dust collected
more easily, more thorough-
ly—and in far less time.



More time for shopping,
for recreation, or for lev-
sure, when you own an
Electrolux.

Solving the Cleaning Problem -in Every Home!



FREE SERVICES

Regular visits from Special Service experts keep users conversant with best methods of applying Electrolux.

SPECIAL CALLS

A postcard to our Local or Head Office will bring immediate response.

IN mansion or bungalow Electrolux, the new cleanness, has already solved the cleaning problem for thousands of New Zealand women—and is daily "solving the problem" for many more.

No ordinary Electric Cleaner could, in a few short months, so establish itself in favour with New Zealand housewives. But Electrolux is far from being "just another vacuum cleaner"—it is new, different and altogether more efficient. Not only does Electrolux clean EVERYTHING more easily and more thoroughly, but it disinfects while it cleans, as well.

Electrolux

The New Cleanness

Learn NOW the full story of Electrolux advantages—how it will lighten your labour and save your time. Write for our interesting free book to—

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