

The subtle charm which fascinates and attracts is due more to sparkling eyes, lustrous hair, and a soft, clear skin, glowing with the delicate colour of the peach, than to regularity of features.

Besides having an exquisite, almost bewitching perfume, **Pompeian Beauty Powder** has the desirable quality of unusually long adherence. After once using it you will readily understand why it is fast becoming the choice of discriminating women all over the world.

Pompeian

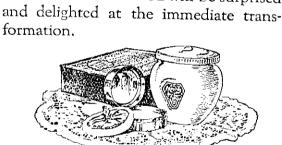
Day Cream (Vanishing)

Beauty Powder (four shades)

Bloom (a non-crumbling rouge)



We will send two of these beautiful 28" x 7½" Art Panels in colours, entitled "Beauty gained is love retained," and two sets of samples of Pompeian Beauty Preparations on receipt of 1/Postal Note,



Try gently massaging the skin with

Pompeian Day Cream (vanishing). It

makes it soft and velvety and forms

an excellent base for Pompeian Beauty

Powder. Then a deft touch of the proper

shade of Pompeian Bloom (rouge) to

add a little colour. You will be surprised

THE POMPEIAN COMPANY Cleveland, Ohio, U. S. A.

Sales Representatives THE BRITISH HAROLD F. RITCHIE & CO., Ltd. 20 Brandon Street, Wellington

Owing to our inability to dispose of the vast quantities of stamps received for Pompeian Art Panels, we can now accept only 1/-Postal Notes, for which we will send two Panels and sample sets. You can give one to a friend or have her share the expense.

| Name Address | 20 Brandon Street | AROLD F. RITCHIE & CO., Ltd. t, Wellington. Postal Note for two 1925 Art Panels and two sets ci |
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SKIN PROTECTION WHEN MOTORING

 $T_{\text{woman, and is not daunted by}}^{\text{HE modern girl is a true sports-woman, and is not daunted by wind or rain.}}$

It frequently happens that the occupier of an open motor-car is an indoor girl all the week, and has to get a plentiful harvest of fresh air in a short space of time. While the lungs get invigorated,

While the lungs get invigorated, the poor complexion, and often the hands and feet, suffer from the sudden change of temperature. Dashing through the air at a speed it is often best not to mention, is certainly chilly work. The fact that it is so bracing and enjoyable makes people forget the harm it may be doing to their "beauty" if a little trouble is not taken to prevent it.

Veils over the face are the safest preventative against a rough skin; if the wind is cold a gauze one should be worn.

Special care must be taken just before going off for a ride and directly after the return home. Those are the times when a few hours in a car either make or mar the beauty of the motor girl. Also there is sure to be a rest somewhere for refreshments, and that is another time when "beauty" makes its demand.

A Home-made Gream

 $T_{\text{of}}^{\text{HERE}}$ is no question of a lot of attention being necessary; what is wanted to be done is quite simple. Before going out a little cream must be rubbed over the face; it may be a vanishing cream, or else the following preparation will be found very satisfactory. It is quite easy to make; any girl can prepare it herself. All that is required is a gas-ring (or a kitchen stove), a saucepan of boiling water, and a gallipot. Half an ounce of stearine must be placed in the jar, which must be standing in the water. As soon as it has melted one drachm of carbonate of soda in powder must be slowly sifted in, using a bone paper-knife. Then twenty grains of borax must be added. As soon as the powders have been well stirred in. the jar must be removed from the saucepan, and one ounce of glycerine poured in. The preparation must be stirred until it is cold.

Just a touch of this well rubbed into the skin will fortify it against cold winds, and it will not be found at all greasy, as it is what is called a greaseless cream. The same preparation must be used again on the return home. The great secret is to rub it well in.

If cream is not used, a little powder must be dusted over the face just before starting. If the roads have been very dry, even in winter, there is dust about when a car comes along, especially if it is going at a good rate. So when the motoring is over—at least, for some days the face should be steamed for just a few minutes the last thing at night; but on no account if there is to be another spin in the car again next day. It will remove all trace of grime that the face has perhaps picked up during the travels.

A Hand Lotion

THE chief thing to prevent the hands from getting red and rough is to keeep them very warm, and at the first sign of a chap or chill to apply a lotion. The following is a very useful one, and, like the cream, is quite greaseless.

Thirty grains of tragacanth (it is well to notice it is "tragacanth," and not "compound powder of traga-canth," which is quite differentamateurs make mistakes over this and think it is all the same) must be placed in a bottle, and three drachms of spirits of wine poured on to it and the bottle rapidly shaken. Then two ounces of rose water gradually added. Four more ounces of rose water must be poured in all at once, and the solution must be left to stand for forty-eight hours, when it must be strained through very coarse white muslin. The muslin must be pressed to make the solution pass through. Three drachms of glycerine must then be added to the solution and well mixed with it,

A little of this lotion will be found very effective if applied to the hands just before starting off, and again on the return home. If the face has got at all blotchy with the cold, there is nothing better to use than a little cold cream the last thing at night. It removes any inflammation quickly, and there is usually some. Even the "open-air girl" often finds a spin in a car is a mixed joy if she has a fine skin, but if she takes a few precautions all will be well.

HOME DRESSMAKING THAT BRINGS SUCCESS

NOT so very long ago to practice dress-cutting at home was to court disaster or, at best, but little success attended the patient needlewoman. But things have changed with the introduction of the Sel-phit System of Dress-cutting. Scores of women in New Zealand acclaim the unparalleled simplicity and accuracy of the Sel-phit Sysem to be the greatest aid to good dress-making since the invention of the sewingmachine.

The amazing thing about it is that those who use the Sel-phit System

of Dress-cutting need have had no previous experience. It is easily learned in one or two short lessons and, once mastered, it is found to be applicable to cutting garments for every member of the family, accurately and stylishly.

The Sel-phit System of Dresscutting is the new way, and the only way yet devised, that makes home dress-cutting a most pleasant and profitable occupation. And by its use high costs for professionally-made garments are entirely eliminated.

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