

Competitions

THE LADIES' MIRROR OFFER TO ENCOURAGE AMATEUR PHOTOGRAPHERS

As the days grow longer and we approach sunshine-time, amateur photographers will again be taking up their fascinating hobby with renewed enthusiasm.

During "camera-time" THE MIRROR proposes to hold monthly competitions to encourage amateurs who take their hobby seriously and can photograph interesting and topical subjects for illustrating purposes.

THE MIRROR can offer unique facilities for reproducing photographic prints, as it is the best illustrated paper in the Dominion, so that amateurs will have the opportunity of seeing their work creditably adapted to the art of photo-engraving.

Every amateur will be eligible to compete, and there will be no restrictions as to the size of prints or the style in which they are finished, provided they are of good technical quality. If, however, very small prints (less than quarter-plate size) are entered for competition they must necessarily be very clear, bright and sharp.

Black and white prints on "gas-light" or bromide paper are preferred, but "glossy" P.O.P. prints, not too highly toned, are acceptable. Rough surface papers or coloured photographs are unsuitable. Photographs need not be mounted.

Conditions.—Cut out the coupon on page 72, fill it in clearly, and attach it to the photograph. If mounted paste the coupon on the back.

Prize-winning prints will become the property of THE MIRROR, and the Editor may reproduce any photograph sent in. All that are published will be paid for at the rate of 5/- each.

Photographs will only be returned when stamps and addressed envelopes are sent for the purpose, but the Editor assumes no responsibility, nor can he enter into any correspondence in connection with the competitions or regarding photographs submitted.

The Editor's decision will in all cases be final.

Entries close on Wednesday, November 25. Address all entries to the Competition Editor, c/o THE MIRROR, Customs Street, Auckland.

Prizes will be awarded as follows:—

Senior: First Prize, One Guinea; Second Prize, Half-a-Guinea.

Junior (open to all children under 16 years of age): First Prize, 10/-; Second Prize, 5/-. Additional prizes may be awarded if the entries justify it, or any prize may be withheld if the quality of the prints submitted are not of a standard suitable for reproduction.

First Competition (Senior): Outdoor Snapshots, to include street scenes, photographs of players at their games, or any outdoor groups not set or posed. Subjects of topical interest preferred, with description of incident and names of people given where possible.

Second Competition (Senior): Sunlight Pictures. By this is meant snapshots taken of scenes depicting outdoor life in its numerous phases at home, in the country, at the seaside, in the bush, or on the water, with a preference for pictures illustrating New Zealand national life, including the pastimes and activities of our people.

Third Competition (Junior): Child and Animal Subjects, likely to be of general interest to readers of THE MIRROR.

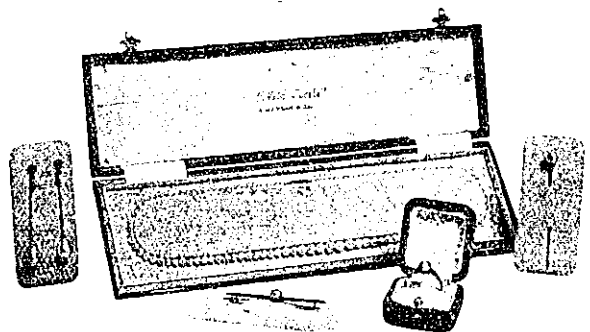


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