

Photograph by Steichen Gown by Frances Clyne

Charming!—yet she would look well in anything

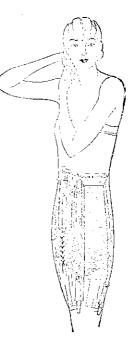
Have you heard this said about—yourself? If not, try wearing a proper foundation garment—a Gossard, beneath your gown. Make your selection from

The Gossard Line of Beauty

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The CANADIAN H.W. GOSSARD CO., Ltd., 114 Castlereagh St., Sydney, N. S. W.



The gowned figure in the accompanying photograph is wearing Gossard model 1036 (directly above) a 16 inch Clasp Around of fancy broche and silk elastic. Adjusted by lacing below front clasp, Elastic insert at the top in center back. Sizes 24 to 36.

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