



# The Arch Preserver Shoe

GIVES YOU FOOT COMFORT  
WITH THE SMARTEST STYLE!

**Y**OU can walk or stand as much as you like when you wear Arch Preserver Shoes, because they are correctly made and correctly fitted. They have a patent built-in steel bridge in the arch which absolutely prevents any arch trouble. This shoe also relieves any arch trouble you now may have—unless it is in the most serious stage.

Arch Preserver Shoes make it impossible for your foot arches to fall, or become strained in any way. You do not become unduly fatigued—your feet always feel “young” and vigorous.

Yet Arch Preserver Shoes look well—are stylish—and are so entirely satisfactory in every way that you enjoy wearing them. They are not just health shoes—but good-looking shoes made with proper regard for the health of your feet.

Write for Free Booklet  
“HOW TO KEEP THE FEET YOUNG”  
to ARCH-PRESERVER  
P.O. BOX 826, AUCKLAND

## THE ARCH PRESERVER SHOE

*Supports where support is needed—  
bends where the foot bends*

MADE BY THE SELBY SHOE CO.

Takes Years off  
Your Age—

You'll actually feel years younger when you start wearing the Arch Preserver Shoe and have youthful, vigorous, active feet. You'll get a new joy out of life—and you'll find yourself doing so much more.



The famous Arch Preserver Shoes are now available in New Zealand to give you Foot Health with Foot Smartness.