



PALMOLIVE

After a Journey
two thousand years ago.

TRAVEL stained caravans, halting for the night, sought the same source of refreshment as weary travellers do to-day.

Palm and Olive Oils (to which Palmolive Soap owes its famous quality) formed the great toilet luxury of that remote period.

These oils are amongst the finest cleansers in the world. Modern science has taken this discovery of the ancients and perfected it in the form of mild Palmolive Soap.

PALMOLIVE SOAP
SELLS EVERYWHERE AT 1/- PER CAKE

The Palmolive Co. (Australasia) Ltd.
WELLINGTON



NOTE:—From the earliest recorded times Palm and Olive Oils have served as cleansers and protectors to the people of Oriental Climes. . . Their wonderful qualities have guarded for centuries the people of these countries against hot sun and dry wind. . . These same qualities are embodied in the modern Palmolive.