

Mothers of New Zealand



For the Childrens' Sake
wipe out the Liquor Traffic and
give them a better chance to be-
come strong, clear-brained men
and women.

THERE should be no more ardent advocates of Prohibition than the mothers of New Zealand. . . It is the mothers who are forced to struggle against heavy odds to make ends meet, while thoughtless husbands waste time and money, and undermine their mental and physical powers at hotel bars. . . It is the mothers who see their children go hungry and ill-clad because alcohol has enslaved and rendered shiftless those who should be breadwinners.

£1,000,000 Per Month

Every month £1,000,000 is being wasted in New Zealand upon intoxicating drink. . Think what that amount would do in the way of increasing employment, wages and general prosperity if it were spent upon the necessities and luxuries of life instead of upon a useless and injurious thing like intoxicating drink. . In two months New Zealanders are spending nearly as much upon drink as the Government has spent in a year upon housing. Is this good business?

It is the mothers whose hearts are well-nigh broken when they see their own boys under the influence of liquor for the first time. . Can any mother think of an excuse for allowing this terrible cause, the Liquor Traffic, to carry on its drunkard-making, home-breaking work? Does any mother wish to place her boys and girls within reach of the Liquor Traffic's greedy tentacles? Mothers of New Zealand, if you wish to make our Dominion a safer, happier and more prosperous place for your children,

VOTE FOR PROHIBITION

By Striking Out the TWO Top Lines