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IN THE BUSINESS WORLD



MISS Gertrude Blyth, whose photograph is inset, is a recent arrival from London, where she held responsible positions with several of the large business concerns. Before coming to Auckland she spent some time travelling round Australia, where she combined business with pleasure. After a six months' stay there she came to New Zealand, and is now employed as secretary to the Auckland Dixieland Cabaret, where she is happy, in spite of being always busy.

Miss R. Brabant, who is employed as typiste by Messrs. Samuel Vaile and Sons, Auckland, has recently become engaged to Mr. E. H. Hunter, of Auckland. She is a native of Napier, and is an excellent tennis player, having taken part in the tennis com-MISS Gertrude Blyth, whose pho-

having taken part in the tennis com-petitions at the Napier High School.

petitions at the Napier High School, where she was educated.

For three years Miss May Roberts was a member of the staff of the Motor Insurance Company, Wellington, but came to Auckland recently to join the United States Rubber Company Limited, which has opened a branch in Auckland. Her work is responsible, and she takes great in-

terest in it. Her recreations are dancing and swimming.

Miss Kathleen Morton, who has assisted in the management of her brother's business in Onehunga for many years, has visited America on two occasions to act as buyer of large and responsible acts as buyer of large and responsible accessionments of bardand responsible consignments of hard-ware and drapery goods. Her abili-ties do not stop at business; she is an excellent hostess and musician.

Another girl venturing independently into Auckland's business world dentity into Auckland's business world is Miss Daisy Bolton, who has taken up the profession of public stenographer. She is the daughter of Major Bolton, postmaster of Featherston, and was employed by the late firm of Messrs. Shearer and Eastgate, land agents, Auckland, for some years as stenographer. She is a salendid engineer and holds a cham-

gate, land agents, Auckland, for some years as stenographer. She is a splendid swimmer, and holds a championship for one mile.

The many friends and acquaintances of Miss Dorothy Drewe will regret her absence from Auckland, where she was quite popular. She has been transferred from the Edendale Public School to the Wellington Education Board. Miss Drewe was educated at Braemar High School, and later obtained her D Certificate with honour. She was fond of dancing. honour. She was fond of dancing, and took part in most of the University functions.

MISS Farrell, who has been travelling for various indent firms during the last eight years, will leave by the "Makura" on an extended business tour through Australia, visiting Sydney, Melbourne, Adelaide, Perth. Fremantle, as well as the larger towns in the Federal States, including Hobart, on her way back to New Zealand. Zealand.

Amidst artistic surroundings in Auckland, Miss Gwen Smith is to be found designing and making gowns for all occasions. She is assisted in her business by her sister, Mrs. Lawrence, and employee the forter of the state of the s rence, and employs a staff of ten girls. Previous to opening her rooms she acted as designer to "Vogue." under the management of Mrs. Lawrence. Miss Smith was well known Christchurch as a teacher of dramatic dancing.

SEEN IN HE SHOPS

DO you remember Mrs. Russell, who sold such charming models at her Queen Street shop two years ago? She has now opened in Upper Symonds Street, showing her artistry in the new Spring modes—you may also buy hose to match hats, also chic also buy hose to match hats, also chic little silk jumpers. These are so reasonable. And, just a whisper. If you have a last year's straw, do not throw it away; Mrs. Russell will take that hat and a band, a ribbon, a flower, and hey presto! you have a new hat—for a few shillings. Your friends will exclaim: "What, another new hat?"

Ribbon Hats of the most delightful shades and shapes—so smart for night wear or motoring—are being shown at Sneddens Ltd., Upper Symonds Street. You know how difficult it is to find a hat which is useful and yet becoming, and what pleasure

cult it is to find a hat which is useful and yet becoming, and what pleasure it gives one to be able to combine the two. Then do not miss trying on one of these pretty shapes. Messrs. Sneddens Ltd., the house which is noted for exclusive, yet reasonable, goods, have priced these hats at only 15/11.

Gowns for the Bride

If there is a time in one's life when one has the right to monopolise the one has the right to monopolise the centre of the stage, it is the occasion of one's wedding, and no effort one makes to create a charming effect would be too great. Next in importance to the right man, is the right wedding gown. "The Boudoir," wedding gown. "The Boudoir," Karangahape Road, is showing some

exquisite bridal gowns and accessories—orange blossom, pearl ornaments, and misty tulle veils, lovely enough for an angel, or the very smartest bride. "The Boudoir" has always been noted for its exclusive and beautiful modes.

Organdie for the Summer Girl

Some dainty frocks for the afternoon toilette, for dinner or for the immunerable informal little dances which will take place this season will be needed by the summer girl. Nothing could be more suitable or sweeter than white or coloured organdie. The daintiest little frocks imaginable are being shown in this material at Messrs. Louis H. Glass, Karangahape Road (near Tivoli). Organdie suggests summer, blue days, sunshine, happiness—and the joune fille.

NOTICE TO ADVERTISERS

Advertisements for THE LADIES' MIRROR must be received at the publishers' office not later than the 26th of the month. Where proofs are required, ample time should be allowed for transit, so that corrections, if needed, may be received before the closing date.

Advertisements for colour pages are required three weeks earlier.

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