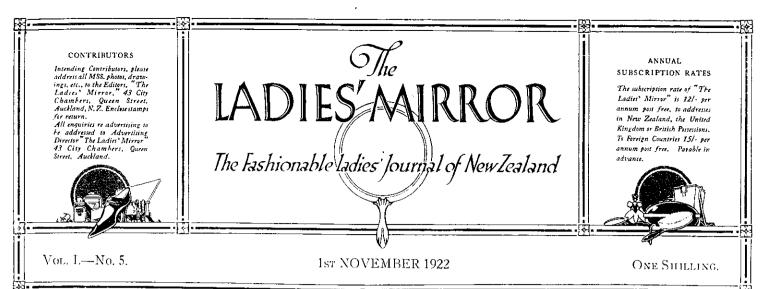
The LADIES' MIRROR



Foreword

AS pioneers in illustrated journalism, we have had the good fortune to find a waiting public, instant popularity, and the immediate favour of an ever-widening circle of readers.

It is therefore with very great pleasure that we take this early opportunity of expressing our warmest thanks for the cordiality of their welcome, and for the kindly manner in which they have referred to our efforts at interesting them.

From time to time, praise of the most generous kind has been bestowed upon this journal by many of our correspondents, and we hope that every reader who has an idea or a suggestion to make for its improvement will forward it to us.

In order to set free further space for general articles of interest to women, to broaden and deepen the appeal of the journal as a national organ for feminine expression, and to give more scope for articles and gossip about all that is newest in life and fashion, it is our intention to curtail our social notes in our next issue. They will in future be done more in the form of a pictorial record of the social doings of the month, showing the women who from time to time have come forward as hostesses, or by reason of their social activities, their prominence in one or other of the departments of public life, or their success in one of the careers which now open their doors to the intelligent, cultured, and ambitious woman. 1

We cordially invite the co-operation of our readers either in the way of informing us of outstanding personalities in their midst, or by sending us portraits and brief particulars in any case where the publication of a portrait would be of interest, and perhaps in some cases an incentive to others to strive for something better, something which a fellow-woman has already achieved.

Our next issue will include an article on the inception, growth and activities of "The Women's National Council," accompanied by the portraits of New Zealand women who have associated themselves with its movements, among others that of Mrs. K. W. Sheppard, who by her untiring efforts extending over a number of years, obtained the enfranchisement of the women of New Zealand, and earned their undying gratitude.



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