and now— GLAXO MALTED FOOD

Doctors have asked us to introduce a food suitable for addition to the dietary of infants and growing children.

We now offer GLAXO MALTED FOOD. It consists of malted barley and wheat only, carefully selected grain being so treated as to yield a product, which is not only readily digestible, but also palatable. Glaxo Malted Food is free from the bitter flavour characteristic of other malt preparations.

Glaxo Malted Food has the same high standard of quality as Glaxo itself. It must be borne in mind that children who have been accustomed to a purely milk diet should not at first be given the full quantity specified in the feeding table. At the outset, half the quantity specified in the table should be given once a day and subsequently twice a day.

The child's digestive system being thus gradually introduced to the malted food until it becomes accustomed to the change, the malted food can then be given strictly in accordance with the feeding table.

Glaxo Malted Food is sold by all chemists, the prices are 1s. 6d. and 2s. 9d. per tin.

A Free Demonstration Tin of



MALTED FOOD

will be sent to nurses on receipt of a post card addressed to Joseph Nathan & Co. Ltd., Wellington. Glaxo Malted Food is free from the bitter flavour characteristic of other Malt preparations, and it is strongly recommended that nurses should try it in cases of convalescence or digestive disorders.