

***THE MANAGER,  
D.I.C.,  
Box 1478,  
WELLINGTON.***

That's the exact address of the D.I.C. and you will notice the Box Number is particularly mentioned.

The reason is that a new Postal Regulation says, that to ensure prompt and safe delivery to a Private Box, the Box Number (in this case 1478) must be included in the address.

The D.I.C. Mail Order Service is growing so steadily that it is imperative for your protection as well as our own that we should mention it.

Once the D.I.C. Mail Order Service is tested it is consistently used by shoppers who dwell out of town or in other parts of the Dominion.

Registered Nurses secure the advantage of our Special 7½% Discount, and in addition have all their parcels of Drapery and Apparel sent Postage or Carriage Paid.

Surely this suggests unique and unequalled service. Test it on our guarantee of "Satisfaction or your money back."

**D.I.C.**  
**P.O. Box 1478      Wellington.**

